
On Thursday, 30 November 2017, GAIN will be celebrating 15 years since it was set up.

We invite you to join us in a celebration to mark this event, which will include a dialogue session on the challenges we face in the next fifteen years - to make healthy and sustainable diets a reality for all.

Today at least [one in three people](#) on the planet are consuming nutritionally poor diets. The toll taken by the low consumption of safe and nutritious foods is immense. The GDP losses caused by malnutrition are estimated at 11 percent for Africa and Asia and, according to the [2016 Global Nutrition Report](#), these poor quality diets have massive economic consequences, equivalent to a having a global financial crisis every year. Poor diet is also a driver of malnutrition in all its forms: from undernutrition and micronutrient deficiencies to overweight and obesity. Six out of the top 11 risk factors in the global burden of disease are related to poor diet.

And the problem is going to get worse before it gets better. Billions of people don't know that their diets are poor, and, even if they are aware of the consequences of consuming them, they face such limited food choices that accessing safe and nutritious foods is virtually impossible. Children are particularly affected by these issues. It is estimated that less than 20 percent of all children aged between six months to two years olds attain the World Health Organization's recommendations for a minimally acceptable diet.

Working with partners, GAIN wants to make healthier food choices more affordable, more accessible, and more desirable. To carry out its strategic objectives, GAIN will work in alliances to provide technical, financial, and policy support to the key participants in food systems – governments, the private sector, and consumers – to make these systems more nutrition sensitive. We believe that this transformation is essential if the Sustainable Development Goal to End Malnutrition in All Forms by 2030 is to be achieved.

To celebrate GAIN's fifteenth anniversary, we are organizing panel discussion on the different models that have proved to be effective in reaching vulnerable populations with nutritious foods and explore options for partnership in the fight against malnutrition. Some of the key questions that will be addressed include: What needs to happen to nourish the world now, especially in light of pressing challenges such as rapid urbanization and climate change? How can the private and public sectors work better together to help malnourished populations around the world? The event will take place on **Thursday, 30 November 2017, from 18:30 to 20:00 at the Graduate Institute for Development Studies (Room C1, Petal 5) in Geneva, Switzerland.**

Leaders of GAIN projects and partnerships will be on hand for one-on-one discussions.

David Nabarro, Special Adviser to the UN Secretary-General on the 2030 Agenda for Sustainable Development and Climate Change, will deliver opening remarks.

Light refreshments and drinks will be served prior to the event (starting at 18:00).