

Request for Proposals – Services

MARKETING AGENCY FOR THE GAIN-IPAN CERTIFICATION COURSE ENROLMENT CAMPAIGN

Issued by

The Global Alliance for Improved Nutrition (GAIN)

Large Scale Food Fortification Programme, GAIN Nigeria

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GAIN's procurement is conducted based on our procurement principles, including "a focus on ethical and sustainable procurement which requires us to take note of our legal and ethical commitments... in our procurement and supplier management."

We require all our partners, suppliers and service providers to familiarise themselves with our [Code of Conduct](#) (Code) and to adhere to either our Code or to their own equivalent code or set of behaviours.

This is in addition to any relevant clauses and provisions in our contractual terms.

We also expect our partners, suppliers, and service providers to proactively inform GAIN, via the mechanisms detailed in the Code, of any breaches, potential or perceived breaches of its provisions.

Any supplier or service provider found to violate these principles will be excluded from this process and may be barred from responding to future opportunities.

I. Introduction

The Global Alliance for Improved Nutrition (GAIN) is a Swiss-based foundation launched at the UN in 2002 to tackle the human suffering caused by malnutrition. Working with both governments and businesses, we aim to transform food systems so that they deliver more nutritious food for all people.

At GAIN, we believe that everyone in the world should have access to nutritious and safe food. We work to understand and deliver specific solutions to the daily challenge of food insecurity faced by poor people. By understanding that there is no “one-size-fits-all” model, we develop alliances and build tailored programmes, using a variety of flexible models and approaches.

We build alliances between governments, local and global businesses, and civil society to deliver sustainable improvements at scale. We are part of a global network of partners working together to create sustainable solutions to malnutrition. Through alliances, we provide technical, financial, and policy support to key participants in the food system. We use specific learning, evidence of impact, and results of projects and programmes to shape and influence the actions of others.

Headquartered in Geneva, Switzerland, GAIN has representative offices in the Netherlands, the United Kingdom, and the United States. We currently have a presence and conduct programming activities in Bangladesh, Benin, Ethiopia, India, Indonesia, Kenya, Mozambique, Nigeria, Pakistan, Rwanda, Tanzania and Uganda.

II. Background & timescales

GAIN is seeking a qualified marketing and communications agency, or a consortium with one clearly identified lead agency, to deliver a focused three-month enrolment campaign for the GAIN-IPAN certification courses. The campaign will raise awareness among priority audiences, generate qualified leads, support conversion and strengthen practical recruitment partnerships.

Set out below is the proposed timescale for this procurement. This is a guide, and while GAIN does not intend to depart from the timetable, it reserves the right to do so at any stage.

RFP issue date	5 th October 2026
Deadline for Bidders to submit questions	14 th October 2026
Deadline for GAIN to respond to clarifications	16 th October 2026
RFP closes - deadline for submission	19 th October 2026
GAIN clarifications, evaluation & governance	23 th October 2026
Contract award - subject to negotiation & due diligence checks	27 th October 2026
Planned contract signature date	30 th October 2026
Date by which all work is to be completed	30 th October 2026

III. The Opportunity

Large-scale food fortification is a proven approach for reducing micronutrient deficiencies by adding essential nutrients to widely consumed foods during processing. GAIN supports governments, food producers, regulators and technical professionals to improve national fortification programmes and compliance with food fortification standards.

GAIN and the Institute of Public Analysts of Nigeria (IPAN) deliver professional certification courses that build practical skills in food fortification, laboratory analysis, quality assurance and quality control. The courses are intended for laboratory analysts, food scientists, quality assurance professionals, regulatory personnel, students and other relevant industry stakeholders. GAIN is seeking an agency to run a focused campaign that generates qualified leads and confirmed enrolments through targeted digital marketing, direct lead nurturing and high-value institutional and professional outreach.

Objectives

The main objective of this assignment is to generate qualified applications and confirmed enrolments for the identified GAIN-IPAN certification courses through a focused, measurable and cost-effective campaign.

Specifically, the agency will:

- Reach clearly defined professional, industry and academic audiences with relevant information about the courses.
- Generate qualified leads and convert them into confirmed enrolments. The service provider shall propose realistic and measurable targets for qualified leads, applications, and confirmed enrolments for each course, together with the conversion rates expected at each stage of the recruitment funnel. A confirmed enrolment shall be defined as an applicant who has completed registration and fulfilled the applicable payment requirements for the programme.
- Present the courses clearly as practical and credible professional certification programmes.
- Build recruitment partnerships with professional bodies, employers, laboratories, regulatory agencies and selected academic institutions.
- Improve the course registration journey and the ability to track leads and enrolments.
- Leave GAIN and IPAN with reusable recruitment tools, data, templates and clear lessons for future course promotion.

Key strategies include:

- Audience and course offer definition
- Conversion setup and lead management
- Targeted digital recruitment
- Email, WhatsApp and SMS lead nurturing
- Professional and institutional outreach
- Measurement, reporting and handover

Scope of Work

The agency will deliver the core services below. Any work outside this scope must be agreed in writing and priced separately.

A. Inception, Audience and Campaign Planning

- **Review the available course information, previous marketing activities, enrolment data, communication channels and existing campaign assets.**
- Identify the strengths, gaps and practical barriers that may affect recruitment and conversion.
- Define the primary and secondary audiences, their needs, preferred channels and reasons for enrolling.
- Agree measurable targets for qualified leads, applications and confirmed enrolments.
- Submit a concise campaign plan, workplan, content plan, budget allocation, approval schedule and measurement framework by the end of Week 1.

B. Conversion Setup and Lead Management

- Review and improve the course landing pages, registration forms and calls to action.
- Set up or confirm analytics, advertising pixels, UTM links and source tracking.
- Establish a clear lead capture and tracking system that GAIN and IPAN can access.
- Develop simple enquiry-response, follow-up and conversion templates.
- Agree the lead handover process, response times and responsibilities for enquiries, admissions and payments.

C. Targeted Digital Recruitment Campaign

- Recommend and use two or three priority digital channels based on the target audiences, course offer and available budget.
- Develop a monthly content calendar and the agreed number of static, short-form video and testimonial assets.
- Plan and manage paid digital campaigns within the approved media budget.
- Test and improve messages, audiences, creative content and landing-page performance throughout the campaign.

D. Email, WhatsApp and SMS Lead Nurturing

- Use email, WhatsApp and SMS to follow up consented leads and relevant existing contacts.
- Collect and use personal data only through approved forms, privacy notices and consent processes.
- Develop segmented follow-up messages for enquiries, incomplete applications and prospective participants.
- Use these channels to share course information, deadlines, information-session invitations and registration reminders.
- Track delivery, open, click, reply, application and enrolment results, as applicable.

E. Professional and Institutional Outreach

- Map and prioritise professional associations, employers, laboratories, food companies, regulatory agencies and relevant academic departments.
- Develop a simple partner and referral information pack.
- Engage an agreed number of priority organisations and document the outcome of each engagement.
- Deliver up to two online information sessions, with GAIN and IPAN providing the technical speakers.

F. Supporting Content and Credibility

- Create or repackage relevant alumni testimonials, success stories and short videos.
- Include relevant technical experts, employers or alumni in selected campaign content where this will support trust and conversion.
- Coordinate limited content amplification through relevant professional networks and partners.
- A separate influencer programme is not required unless GAIN approves it as an optional service.

G. Focused Academic Outreach

- Include academic outreach only for courses that are suitable and affordable for students or recent graduates.
- Recruit and manage campus ambassadors. Any campus ambassador pilot must have clear eligibility, responsibilities, incentives and performance measures approved by GAIN.
- Focus outreach on selected departments and institutions that match the course requirements.
- Use targeted digital or small-group information sessions rather than large campus events.
- Report qualified leads, applications and enrolments generated through academic outreach.

H. Priority Partnerships

- Prioritise partnership opportunities with:
 - o Professional associations and certification bodies
 - o Food companies and laboratories
 - o Regulatory agencies
 - o Relevant academic departments
 - o Other organisations with access to suitable course participants
 - o Development partners, where relevant
- Provide a stakeholder map, engagement plan and record of agreed referrals or cross-promotion. Conference, exhibition and large event participation is outside the core scope and may be priced as an optional service.

I. Targeted Public Relations Support

- Use public relations only where it can strengthen course credibility or reach a clearly relevant audience.
- Prepare up to one press release or feature article if agreed in the approved campaign plan.
- Do not include paid advertorials or guaranteed media coverage in the core agency fee.
- Coordinate selected interviews only where relevant speakers and media opportunities are confirmed.
- Track relevant coverage and any resulting enquiries or registrations.

J. Campaign Content and Materials

- Develop the digital campaign materials required for the approved campaign, including:
 - o Social media graphics and digital flyers
 - o Short-form videos and testimonial content
 - o Email, WhatsApp and partner outreach materials
 - o Landing-page and registration-page content
 - o Printed materials, banners and merchandise are optional and must be priced separately.
 - o Provide editable source files and final approved versions to GAIN at the end of the assignment.

K. Lead Tracking and Conversion

- Maintain a lead tracker showing source, status, follow-up action and outcome.
- Monitor the movement from enquiry to application and from application to confirmed enrolment.
- Use referral or incentive mechanisms only after GAIN and IPAN approve the rules, costs and controls.
- Retarget consented prospective participants who have shown interest but have not completed registration.

L. Monitoring, Reporting and Handover

- Agree a measurement framework focused on qualified leads, applications, confirmed enrolments, conversion rates and cost per enrolment.
- Provide an accessible campaign dashboard and concise monthly performance reports.
- Hold monthly review meetings and one final review and handover meeting.

- Recommend and implement practical improvements throughout the campaign, subject to GAIN approval.

Deliverables & Timescales

Duration: Three months, from 2 November 2026 to 29 January 2027

S/N	ACTIVITIES	DELIVERABLES	TIMELINES	PLANNED DATES
1	Inception and Campaign Planning	Inception meeting; review of available course and marketing information; audience segments; measurable recruitment targets; campaign plan; workplan; content plan; budget allocation; approval schedule; measurement framework.	Week 1	2 to 6 November 2026
2	Conversion Setup and Tracking	Improved landing and registration pages; analytics and UTM tracking; lead tracker; enquiry and follow-up templates; agreed lead handover and response process.	Weeks 1-2	2 to 13 November 2026
3	Targeted Digital Recruitment Campaign	Approved channel plan; monthly content calendar; agreed digital assets; paid campaigns; audience tests; retargeting; weekly optimisation.	Weeks 3-13	16 November 2026 to 29 January 2027
4	Lead Nurturing and Conversion	Segmented email, WhatsApp and SMS follow-up; reminders; incomplete-application follow-up; lead status and conversion reports.	Weeks 3-13	16 November 2026 to 29 January 2027
5	Professional and Institutional Outreach	Priority stakeholder map; partner and referral pack; engagement with an agreed number of professional bodies, employers, laboratories, regulators and relevant academic departments; engagement report.	Weeks 2-13	9 November 2026 to 29 January 2027
6	Testimonials and Supporting Content	Approved alumni or participant testimonials; success stories; short videos; technical expert or employer content; partner amplification materials.	Weeks 2-13	9 November 2026 to 29 January 2027
7	Information Sessions	Up to two online information sessions; promotion; speaker coordination; registration and attendance tracking; follow-up of participants.	Months 2-3	December 2026 to January 2027
8	Optional Services	Separate prices for any approved campus ambassador pilot, additional KOL activity, paid media placement, conference participation, printing, banners or merchandise.	As approved	Within the contract period
9	Data Management and Handover	Consented lead database; editable source files; access to campaign accounts and analytics; reusable templates; recruitment playbook; secure	Throughout; final handover	By 29 January 2027

S/N	ACTIVITIES	DELIVERABLES	TIMELINES	PLANNED DATES
		return or deletion of data as directed by GAIN.		
10	Monitoring, Reporting and Final Review	Campaign dashboard; monthly reports covering qualified leads, applications, confirmed enrolments, conversion rates and cost per enrolment; optimisation actions; final report and review meeting.	Monthly and end of assignment	2 November 2026 to 29 January 2027

Budget

Available budget: Nigerian naira equivalent of USD 5,000 to USD 8,000. The financial proposal must clearly separate agency fees, taxes, paid media and other third-party campaign costs.

IV. Instructions to bidders

This section is designed to ensure that Bidders are provided with the necessary information to understand and respond to the requirements, ensure that a consistent level of information is obtained from each Bidder, and provide a structured framework for the evaluation of Proposals.

Bidders should read these instructions carefully before completing their submission.

GAIN contact

The following individual is the nominated contact for this RFP.

- **Email address:** nquotation@gainhealth.org copy digelle@gainhealth.org.

Queries and clarifications

- Bidders are to direct any questions regarding the RFP to the GAIN contact in writing via email.
- It is the Bidder's responsibility to ensure safe receipt of communication.
- No other member of GAIN staff should be contacted in relation to this RFP unless directed to do so by the GAIN contact.
- GAIN may choose to convey responses to submitted questions and queries to all Bidders so that each is equally informed.
- GAIN may amend the RFP documents by issuing notices to that effect to all Bidders and may extend the closing date and time if deemed appropriate.

Preparing your response

- Bidders must obtain, at their own responsibility and expense, all information necessary for the preparation of Bids.
- Bidders should notify GAIN promptly of any perceived inconsistency or omission in this RFP, or any of its associated documents.

Submitting your response

The proposal and all accompanying documents must be in English.

Bidders must submit their proposal as follows:

Submit the proposal by email to nquotation@gainhealth.org, copying digelle@gainhealth.org. Use the subject line: Outreach campaign for GAIN-IPAN certification courses. Files must be readable in Microsoft Office and the total submission must not exceed 30 MB.

Electronic submission is required. A hard copy is not required unless GAIN requests one in writing.

Your submission must include the following:

Technical proposal:

A technical proposal of no more than 10 A4 pages, excluding the financial proposal, signed Offer of Services and requested supporting documents. The technical proposal must include:

- A brief introduction to the lead agency. If bidding as a consortium or group, clearly identify the organisation that will hold the contract.¹
- The proposed team, their roles and the time they will commit to the assignment.
- The proposed approach, channel priorities, recruitment funnel, workplan, timescales and milestones.
- Evidence of relevant experience, including two comparable campaigns and the results achieved. Provide client reference contacts where available.

Financial proposal:

- Detailed budget (see Notes on Budget below)
- Signed Offer of Services (see Section VI: Offer of Services below)
- If you are an independent contractor based in the United States of America, or eligible to pay tax in the United States of America, please include a copy of your W-9 form with your submission

Notes on submissions

- Bidders should not include in their submission any extra information which has not been specifically requested in the RFP, for example, any sales literature etc.
- No Proposal may be modified after the deadline for receipt.
- GAIN may request additional information from Bidders to assist further evaluation of Proposals.
- Respondents may use AI tools to support the development of their proposals when used responsibly.
- Briefly disclose where and how AI was used in the proposal.
- Responsible AI use will not affect scoring. The respondent remains responsible for the accuracy and quality of all submitted content.

Notes on budget

- As a donor-funded organisation, GAIN is committed to achieving value for money in all our procurements.
- Submitted prices must include all costs required for each budget line, including fees, taxes and expenses. Agency fees and third-party campaign costs must be shown separately.
- A cost not included in the financial proposal or clearly identified as optional will not be payable without GAIN's prior written approval.
- Provide a clear breakdown of agency fees, paid media, SMS or WhatsApp charges, travel, printing, optional services and taxes.
- All rates and prices must be submitted in Nigerian naira. Any resulting contract will be issued and paid in Nigerian naira.

Notes on evaluations

- GAIN may choose to shortlist Bidders at any stage of the process.
- GAIN reserves the right to negotiate on the final costs and the final scope of work of the proposal.
- GAIN reserves the right to limit or include third parties at GAIN's sole and full discretion in the evaluation process, where it feels this would be beneficial
- Bidders should note that GAIN may award a Contract based on the original Bid received and may, at its absolute discretion, undertake any or all of the following processes:
 - o shortlisting
 - o taking up references

¹ For example, if you are submitting a bid as part of a Group of companies, you must explicitly state in your response which entity will be the contracting party if your Bid is successful.

- o undertaking presentations or meetings
- o entering into a dialogue with one or more Bidders.

Evaluation criteria

The following criteria will be used consistently to assess all proposals.

Understanding of the scope of work

- The proposal should demonstrate a clear understanding of the objective, scope and deliverables in Section III.
- The proposal should demonstrate a clear understanding of the technical and operational requirements of this RFP.
- Provide a clear explanation of the proposed strategy, channel selection, recruitment funnel and measurement approach.
- Provide evidence of comparable campaigns that generated qualified leads, applications or enrolments.
- Explain the creative and practical methods that will be used to deliver the scope of work.

Comprehensiveness of work plan and reasonableness of proposed time frame

- The proposal should include a feasible workplan with clear deliverables, dependencies, approval points and milestones.
- The workplan should explain how activities will be coordinated and how delays or risks will be managed.

Detailed budget and cost-effectiveness of proposed approach

- The financial proposal should show how the approach will deliver value for money within the available budget.
- The proposal should identify key risks and practical ways to manage them.

Management and personnel plan:

- The proposed team must have the qualifications and experience needed to deliver the assignment.
- Clearly define each team member's role and identify one lead contact for GAIN.

V. Terms and conditions

This section constitutes the full conditions of this RFP and participation in the process automatically signals that the Bidder accepts the conditions.

Jurisdiction

Any Contract resulting from this RFP shall be governed by Swiss law.

Late Proposals

Any bid received after the deadline may be rejected at GAIN's absolute discretion.

Disclaimers

Bidders will not be compensated for costs incurred in preparing proposals, submitting revised proposals, or participating in any meeting or presentation.

This RFP does not commit GAIN to any course of action; it is not an offer or a contract and does not commit GAIN to contract for any of the services detailed within the RFP.

GAIN reserves the absolute right to:

- accept or reject any or all Proposals with or without notice or reason

- accept or reject any proposal in whole or in part
- accept a proposal other than the lowest priced
- negotiate with any, all, or none of the Bidders
- modify or cancel this RFP

Acceptance of Proposals

GAIN is under no obligation to accept the lowest priced Proposal, or any Proposal, and reserves the right to reject any Proposal which is incomplete, conditional, or not complying with the RFP documents.

Proposals must cover the full core scope. Optional services may be priced separately and will be commissioned only with GAIN's written approval.

A Proposal will not be accepted, in whole or in part, unless and until GAIN has signed a Contract in writing to the successful Bidder. GAIN reserves the right to:

- amend the terms and conditions of the procurement process
- cancel the evaluation and award process at any stage
- require the Bidder to clarify its Proposal in writing and/or provide additional information.

Failure to respond adequately may result in the Bidder not being selected.

Amendments

Prior to the final date for submission of Proposal, GAIN may issue amendments to clarify, modify, or add to the procurement documents. A copy of each amendment will be issued to each Bidder and shall become part of the RFP.

Validity of Proposals

Proposals submitted in response to this RFP are to remain valid for a period of not less than 90 days from the RFP closing date.

Withdrawals

A bidder may withdraw its proposal before the RFP closing date and time by giving written notice to GAIN.

Interpretation of Requirements

Bidders are responsible for ensuring that they have all the information required for the preparation of their tenders and that they satisfy themselves about the information and correct interpretation of terminology used in the tender documentation.

Bidders must also ensure that they are fully conversant with the nature and extent of the obligations to be accepted by them if their tender is accepted.

Assumptions

Any assumptions that have been made in responding to this RFP should be outlined in the Bidders' response documents.

Confidentiality

Except as required for the preparation of this Proposal, Bidders must not, without GAIN's prior written consent, disclose to any third party any of the contents of the RFP documents. Bidders must ensure that their employees, consultants, and agents also are bound and comply with this condition of confidentiality.

Feedback to unsuccessful Bidders

GAIN appreciates that significant time and resources go into preparing a tender response, and we try to ensure that feedback is provided to all unsuccessful Bidders.

Please note, however, that GAIN does not share detailed scoring information with unsuccessful Bidders.

Inconsistencies and omissions

Bidders must promptly advise GAIN in writing of any inconsistencies or omissions they identify in the RFP.

RFP documents

Bidders must destroy all copies of the RFP document if unsuccessful within 30 days of being notified they have not been successful (either issued by GAIN or created by the Bidder).

Disclaimers

Whilst the material in this RFP and the Information has been prepared in good faith, it does not purport to be comprehensive, nor has it been independently verified.

Neither GAIN nor its advisors, their respective directors, officers, members, partners, employees, other staff or agents make any representation or warranty (express or implied) as to the accuracy, reasonableness or completeness of the Information; or accept any responsibility for the information contained in the Information or for the fairness, accuracy or completeness of that Information, nor shall any of them be liable for any loss or damage (other than in respect of fraudulent misrepresentation) arising as a result of reliance on such Information or any subsequent communication.

Collusive behaviour

Any Bidder who:

- fixes or adjusts the amount of their Response by or in accordance with any agreement or arrangement with any other party; or
- communicates to any party other than GAIN the amount or approximate amount of its Responses or information which would enable the amount or approximate amount to be calculated (except where such disclosure is made in confidence to obtain quotations necessary for the preparation of the Response or insurance or any necessary security); or
- enters into any agreement or arrangement with any other party that such other party shall refrain from submitting a Response; or
- enters into any agreement or arrangement with any other party as to the amount of any Response submitted; or
- offers or agrees to pay or give or does pay or give any sum or sums of money, inducement, or valuable consideration directly or indirectly to any party for doing or having done or causing or having caused to be done in relation to any Response, any act or omission.

shall (without prejudice to any other civil remedies available to GAIN and without prejudice to any criminal liability which such conduct by a Bidder may attract) be disqualified.

VI. Offer of services

I/we agree to supply the required services described within this Request for Proposal, for the sum of:

Sum in figures:

Sum in words.....

I/we the undersigned confirm that I/we are able to furnish all expertise, supervision, materials, and any other things necessary to complete, to the entire satisfaction of the Executive Director or authorised representative, the required services described within this Request for Proposal, according to GAIN's terms and conditions.

I/we agree that any obvious errors in pricing or errors in arithmetic that may be discovered by GAIN in examination of the priced Specification submitted by me/us shall not affect the amount of this offer unless GAIN shall otherwise decide.

I/we understand that the lowest or any tender will not necessarily be accepted.

I/we agree that the Offer of Services will remain valid for ninety (90) calendar days after the RFP closing date.

I/we confirm that I/we have read the [GAIN Code of Conduct](#) and understand my/our duties under the Code.

I/We confirm that I/we have no actual, potential or perceived conflicts of interest which apply to this procurement OR that I have notified GAIN in writing of any actual, potential or perceived conflicts of interest which apply to this procurement.

I/We confirm that we will use the following organisational and payment details, if our Bid is successful:

Company name (including any trading names)	
Registered Company address, including postal code and country	
Company Registration Number	
Tax Identification Number (TIN) - if not applicable, please put N/A	
Business Identification Number (TIN) - if not applicable, please put N/A	
Company contact phone number	
Company contact email address	
Bank where account is held (name of the bank)	
Name on the payment bank account (individual/company name)	
Bank Account Number	
Swift/BIC Number - if not	

applicable, please put N/A	
IBAN Number - if not applicable, please put N/A	
If you are an independent contractor based in the United States of America, or eligible to pay tax in the United States of America, please include a copy of your W-9 form. ²	

Signed by:	
Print Name:	
Job Title:	
For and on behalf of (Company name):	
Date:	

Annex:

1. Summary of Available Training and Certification Courses

Course Name	Fee (NGN)	Duration / Dates	Delivery Format	Eligibility	Available Places	Registration Deadline
Training Programme – Level 1 (Foundation)	₦65,000	Maximum of 3 months per level; dates to be confirmed upon enrollment	Online, self-paced learning through LMS	OND, HND, B.Sc., M.Sc., or Ph.D. in relevant disciplines such as Food Science, Chemistry, Biochemistry, Nutrition,	Not specified [fortificat...esting.com]	Not specified [fortificat...esting.com]

² If you are an independent contractor based in the United States of America, or eligible to pay tax in the United States of America, you must submit a W-9 form before we can issue payment. If you fail to fill out a W-9 form, federal law requires us to withhold 28% of your earnings for taxes.

				Microbiology, Pharmacy, etc. [fortificat...esting.co m]		
Training Programme – Level 2 (Intermediate)	₦75,000	Maximum of 3 months; progression based on prerequisites and assessment score	Online, self-paced learning through LMS	Successful completion/qualification for preceding level and relevant educational background [fortificat...esting.co m]	Not specified [fortificat...esting.co m]	Not specified [fortificat...esting.co m]
Training Programme – Levels 1 & 2	₦140,000	Maximum of 6 months total	Online, self-paced learning through LMS	Eligible candidates with relevant academic qualifications [fortificat...esting.co m]	Not specified [fortificat...esting.co m]	Not specified [fortificat...esting.co m]
Certification Programme – Level 1 (Intermediate)	₦80,000	Maximum of 3 months	Online training with certification pathway	HND, B.Sc., M.Sc., or Ph.D. in relevant disciplines and at least 2 years of analytical laboratory experience [fortificat...esting.co m]	Not specified [fortificat...esting.co m]	Not specified [fortificat...esting.co m]
Certification Programme – Level 2 (Advanced)	₦125,000	Maximum of 3 months	Online training and certification pathway	Progression based on prerequisites, assessment score, and laboratory experience [fortificat...esting.co m]	Not specified [fortificat...esting.co m]	Not specified [fortificat...esting.co m]
Certification Programme – Levels 1 & 2	₦205,000	Maximum of 6 months total	Online training and certification pathway	Candidates meeting certification programme requirements, including laboratory experience [fortificat...esting.co m]	Not specified [fortificat...esting.co m]	Not specified [fortificat...esting.co m]

Additional Information

- **Application Fee:** ₦5,000 (non-refundable).

- **Delivery Mode:** Online learning platform with self-paced modules, recorded practical sessions, quizzes, and assessments.
- **Target Participants:** Food industry professionals, laboratory analysts, scientists, technical laboratory staff, food fortification companies, and organizations requiring micronutrient testing capacity building.
- **Course Duration:** Up to 3 months per level and up to 6 months for completion of both levels within either the Training or Certification programme.