



REQUEST FOR PROPOSAL | GAIN (Global Alliance for Improved Nutrition) | Scoping, synthesis of policies and development of a national pathways on sustainable diets/nutrition and food security (Sustainable consumption) in Kenya

About GAIN

The Global Alliance for Improved Nutrition (GAIN) is a Swiss-based foundation launched at the UN in 2002 to tackle the human suffering caused by malnutrition. Working with both governments and businesses, we aim to transform food systems so that they deliver more nutritious food for all people. At GAIN, we believe that everyone in the world should have access to nutritious and safe food. We work to understand and deliver specific solutions to the daily challenge of food insecurity faced by poor people. By understanding that there is no “one-size-fits-all” model, we develop alliances and build tailored programmes, using a variety of flexible models and approaches. We build alliances between governments, local and global businesses, and civil society to deliver sustainable improvements at scale. We are part of a global network of partners working together to create sustainable solutions to malnutrition. Through alliances, we provide technical, financial and policy support to key participants in the food system. We use specific learning, evidence of impact, and results of projects and programmes to shape and influence the actions of others.

Food and Nutrition Situation in Kenya

Kenya is experiencing the “triple burden” of malnutrition: undernutrition, micronutrient deficiencies, overweight and obesity. 26% children under 5 are stunted (1.8M), 11% of children are underweight, 4% of children are overweight or obese, 42% of women experience iron deficiency anaemia during pregnancy. The country is estimated to have lost Ksh. 373.9 Bn (6.9% of the GDP) due to malnutrition related health, education and productivity impacts.

The Food System is currently facing unprecedented challenges largely linked to exponential population growth, urbanization, climate change, huge post-harvest losses. Developing a resilient and agile food system will require a substantial shift in the way we produce, consume and think about food. One such threat relates to food safety which require stronger policies as well as effective governance in our food system. Key food system actors in Kenya such as the agricultural production system; the food storage, transport and trade systems; the food transformation; food retail amongst others, are not adequately focusing on delivering nutritious food to consumers. There is need to change availability, affordability, and desirability of nutritious foods if we have to transform food systems because they shape diet choices.

Climate change has also significantly impacted our food system, and this is calling for urgent action by all actors to do something. Kenya ranks 156 out of 188 countries in per capita GHG emissions and contributes 0.13% of global emissions of which 75% are from the land use, land-use change and forestry (LULUCF) and agriculture sectors. The average number of rainy days

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during the short-wet season has reduced from 60 to 30, in Kenya. Nearly all of Kenya's crop production is rain-fed (98%). Most areas in Kenya receiving 500 mm of rain or more has shrunk since 1960 and is likely to keep shrinking over the next 30 years. Mean annual temperatures have increased significantly, at a rate of 0.34°C per decade over the last 30 years. Overall, the agri-food system is estimated to be responsible for 21-37% of the Greenhouse gas (GHG) global emissions, and therefore, in order to tackle the climate emergency, we must urgently transform the way we eat, produce and dispose of food.

Poor diets are already responsible for the majority of the world's global disease burden. Shocks such as those from COVID-19 virus are contributing to secondary effects of increased food prices, food shortages, civil unrest and exacerbate existing inequalities (based on, for example, income, gender, and ethnicity). The potential strangulation of food systems from collapsing food value chains, including the devastating impact on markets and effective demand, is capable of enormously amplifying health and social stability problems - threatening to worsen food crisis' already affecting the most vulnerable due to hunger and deteriorating diets.

GAIN's goal is to mitigate the collapse of food systems by supporting and working with coalitions such as the Food and Land Use Coalition (FOLU) to strengthen equitable policy responses that can be delivered quickly to support continuity and protect sustainability of key food systems facets in Kenya. This programme has a major focus on strengthening healthy and sustainable diets as well as sustainable consumption behavior by ensuring availability and affordability of nutritious and safe foods, and contribute to lowering the burden of ill-health, particularly for the most vulnerable.

About this Consultancy

Food production and supply chains as well as consumption patterns in Kenya require policy reform and political commitment in order to guarantee sustainable diets. GAIN within the context of FOLU Coalition will work collaboratively with the government and other actors to catalyze, organize, and mobilize specific policy initiatives and champion implementation of those policies to support greater desirability and access healthy diets.

Through this policy scoping and synthesis exercise, GAIN, and its partners, will be able to understand the policy and programmatic landscape with respect to healthy diets and the need for sustainable consumption patterns so as to be able to strategically influence current and future policy review, formulation, implementation and alignment towards achieving sustainable food system transformation.

Scope of Work and Deliverables

The successful applicant shall present a detailed proposal with clear methodology, demonstrating clear pathways on sustainable consumption and opportunities for policy advocacy. The consultant should have experience in policy analysis, programming, development of theories of change and a strong background in food and nutrition security in the development sector with a nexus to environment/climate change.

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Timeframe

All deliverables are required to take 30 days (one month) from the time the work commences.

Technical Assistance Required

Media Coverage	
Summary	Through this policy scoping and synthesis exercise, GAIN will be able to understand the policy, programmatic landscape and pathways with respect to healthy diets and sustainable consumption patterns so as to be able to strategically influence current and future policy prioritization requirements, formulation or implementation and alignment towards achieving sustainable food system transformation.
Specific Deliverables	<p>The Service provider shall;</p> <ol style="list-style-type: none"> 1. Carry out food and nutrition policy synthesis at national level with special focus on the shift needed for sustainable consumption within the planetary boundaries. 2. Map key food and nutrition governance stakeholders for engagement and for capacity building. 3. Identify the policy implementation mechanisms in place (including resourcing, budgeting, roles and responsibilities, monitoring protocols, and relationship between national policy goals and sub-national / regional execution) 4. Identify government policy priorities and current nutrition programmes in Kenya within the context of sustainable diets. Analyse the coherence of nutrition, sustainability, and economic development policies as they relate to food systems, including whether such policies are created in partnership between MDAs or independently. Report on any inconsistencies and potential conflicts in current policy priorities. 5. Identify critical policy gaps which need to be filled to improve sustainability of food systems and ensure resilience and improved nutrition at national and county level. 6. Provide a framework, considering region, demographics, incomes and contextual factors which could be used to identify a future pathway towards nutritious diets from sustainable food systems for all (e.g., through cost of food, incentives for people to pay for healthy foods, reduction of food waste, food safety, food production systems and link with environment etc) 7. Prepare and share a report on the findings and analysis on the areas mentioned above
Budget	This is a competitive process; the winning bid will be determined based on the quality of proposal and price quoted

REQUIREMENTS & QUALIFICATIONS

Competencies

Essential:

- Excellent experience in Food and Nutrition Policy Synthesis
- A proven track record of translating complex and technical information into material for advocacy, tailored to different audiences
- Able to work under pressure and to deliver assignments with short turnaround time.
- Proven track record of successful communication - ideally on nutrition - to businesses.
- Self-starter with an ability to prioritise and multi-task in a fast-paced, deadline driven environment.
- Strong team player and the ability to work with diverse multicultural team in a fast-paced.

Education

- Master's degree in Agriculture, Public Health, Nutrition or Social Sciences

Other requirements

- Fluent written and spoken English and Swahili.

INSTRUCTIONS FOR SUBMISSION

This section addresses the process for responding to this solicitation. Applicants are encouraged to review this prior to completing their responses.

1. CONTACT

Maureen Muketha is part of the selection team of the organization and will review the proposals. She will be available via email to respond to clarifications on this solicitation. Please direct all inquiries and other communications to the contact below. Responses will not be confidential except in cases where proprietary information is involved.
mmuketha@gainhealth.org

2. SUBMISSION

Proposals for this engagement must be sent by email to gainkenya@gainhealth.org with the subject line '**Policy Synthesis on Sustainable Consumption**' not later than **Friday 28th October 2022**.

3. UNACCEPTABLE

The following proposals will automatically not be considered or accepted:



- Proposals that are received after the RFP deadline.
- Proposals received by fax.
- Incomplete proposals.
- Proposals that are not signed.

4. ACCEPTANCE

GAIN will not necessarily accept the lowest cost or any of the Proposals submitted. Accordingly, eligibility requirements, evaluation criteria and mandatory requirements shall govern the process.

5. COMPLETION

- In case of errors in calculating overall costs, the unit costs will govern the process.
- It is the applicant's responsibility to understand the requirements and instructions specified by GAIN. In the event that clarification is necessary, applicants are advised to contact the responsible person at GAIN under section II. point 1., prior to making their submission.
- While GAIN has used considerable efforts to ensure an accurate representation in this Request for Proposal (RFP), the information contained in this RFP is supplied solely as a guideline. The information is not warranted to be accurate by GAIN. Nothing in this RFP is intended to relieve applicants from forming their own opinions and conclusions with respect to the matters addressed in this RFP.
- By responding to this RFP, the applicant confirms its understanding that failing to comply with any of the RFP conditions may result in the disqualification of their submission.

6. RIGHTS OF REJECTION

GAIN reserves the right to reject any or all submissions or to cancel or withdraw this RFP for any reason and at its sole discretion without incurring any cost or liability for costs or damages incurred by any applicant, including, without limitation, any expenses incurred in the preparation of the submission. The applicant acknowledges and agrees that GAIN will not indemnify the applicant for any costs, expenses, payments or damages directly or indirectly linked to the preparation of the submission.

7. REFERENCES

GAIN reserves the right, before awarding the Proposal, to require the applicant to submit such evidence of qualifications as it may deem necessary, and will consider evidence concerning the financial, technical and other qualifications and abilities of the applicant.

8. RELEASE OF INFORMATION

After awarding the Proposal and upon written request to GAIN, only the following information will be released:

- Name of the successful applicant.
- The applicant's own individual ranking.

III. TERMS AND CONDITIONS OF THIS SOLICITATION

1. NOTICE OF NON-BINDING SOLICITATION

GAIN reserves the right to reject any and all bids received in response to this solicitation and is in no way bound to accept any proposal. GAIN additionally reserves the right to negotiate the substance of the successful applicants' proposals, as well as the option of accepting partial components of a proposal if deemed appropriate.

2. CONFIDENTIALITY

All information provided as part of this solicitation is considered confidential. In the event that any information is inappropriately released, GAIN will seek appropriate remedies as allowed. Proposals, discussions, and all information received in response to this solicitation will be held as strictly confidential.

3. RIGHT TO FINAL NEGOTIATIONS ON THE PROPOSAL

GAIN reserves the right to negotiate on the final costs, and the final scope of work of the proposal. GAIN reserves the right to limit or include third parties at GAIN's sole and full discretion in such negotiations.

5. REVIEW PROCESS

The review process will involve a Review Panel with participants selected by GAIN.

6. LIMITATIONS WITH REGARD TO THIRD PARTIES

GAIN does not represent, warrant, or act as agent for any third party as a result of this solicitation. This solicitation does not authorize any third party to bind or commit GAIN in any way without GAIN's express written consent.

7. COMMUNICATION

All communication regarding this solicitation shall be directed to appropriate parties at GAIN. Contacting third parties involved in the RFP, the review panel, or any other party may be considered a conflict of interest and could result in disqualification of the proposal.

8. FINAL ACCEPTANCE

Award of a Proposal does not imply acceptance of its terms and conditions. GAIN reserves the right to negotiate on the final terms and conditions including the costs and the scope of work when negotiating the final contract to be agreed between GAIN and the applicant.

9. VALIDITY PERIOD

The offer of services will remain valid for a period of 60 days after the Proposal closing date. In the event of award, the successful applicant will be expected to enter into a contract subject to GAIN's terms and conditions.

10. INTELLECTUAL PROPERTY

Subject to the terms of the contract to be concluded between GAIN and the applicant, the ownership of the intellectual property related to the scope of work of the contract, including technical information, know-how, processes, copyrights, models, drawings, source code and specifications developed by the applicant in performance of the contract shall vest entirely with GAIN.

11. SCOPE OF CHANGE

Once the contract is signed, no increase in the liability of GAIN or in the fees to be paid by GAIN for the services resulting from any change, modification or interpretation of the documents will be authorized or paid to the applicant unless such change, modification or interpretation has received the express prior written approval of GAIN.