



## KEEPING FOOD MARKETS WORKING, INDIA

GAIN India is pleased to invite applications to its 2020-21 call for proposals to provide short-term nutrition security for food system workers. Provision of nutrition security to workers is part of the umbrella programme 'Keeping Food Markets Working' managed by the Global Alliance for Improved Nutrition (GAIN) through funding from the Dutch Government and Global Affairs Canada (GAC).

### Purpose of the Grant

This grant is meant to be spent for supporting free or subsidized provision of nutritious foods to workers, and or their family members for 1-6 months to alleviate immediate food and nutrition security issues exacerbated by the COVID-19 pandemic. Please refer to the Nutritious Food Guideline (see Annex) for foods which can and cannot be purchased with these funds.

### Application Instructions

The application should be completed using the Food and Nutrition Security grant application form below. Once completed the form should be saved as a PDF document and emailed, to [bkaur@gainhealth.org](mailto:bkaur@gainhealth.org)

The length of your response for each question is limited. Maximum character count is indicated in parentheses by some questions - "(Max 100)" means that your response must not exceed 100 characters in length.

### Confidentiality Statement

The information provided on this form is acknowledged to be unique and confidential. Other than what is already in the public domain, the information shall be held in strict confidence and used solely by GAIN and its advisors and the Grant Selection Committee (GSC) of the Nutrition Security for Food System Workers for the purposes of evaluating your application. No other use or disclosure of the information shall occur without your prior written permission.

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## Grant Application Form

### Food and Nutrition Security to Vulnerable workers

#### SECTION 1: SUMMARY OF APPLICATION

Grant Amount Requested	Amt in Local Currency	USD Equivalent
Date of Application/Submission		
Name of the Organization		
Sector in which company/organization works		
Address		
Legal Status of Organization (private company / trust / NGO)		
Name of the grant focal person		
Designation		
Email id of Focal person		
Phone Number		
Proposed Geographic Location		
Project Duration in months		

#### KEY POINTS TO REMEMBER

- Funds will be used to procure foods to alleviate nutrition security of your workforce and possibly their households
- Per beneficiary cost should not be more than USD 20 (all inclusive)
- The grantee is expected to contribute in-kind, and therefore staff salaries cannot be supported. Relaxations to this condition may be considered in case of a credible non-profit/NGO grantee.
- Foods procured must be locally available and provide elements of the diet which are hard to access or afford given the current covid market challenges (example foods must be inserted by GAIN country offices)
- Not more than 5% of the grant can be used to support the delivery of the foods unless food vouchers are used.

## SECTION 2: DETAILS OF APPLICATION

1. This grant is meant to support free or subsidized provision of nutritious foods to workers, and or their family members for 1-6 months to alleviate immediate food and nutrition security issues exacerbated by the COVID-19 pandemic. Briefly mention in your context what will you specifically do? (max 150 words)

2. Brief description of your organization (Max 200 words)

*What is the history of your organization? What does your organization produce/work on?*

3. What is the management structure and what are the qualification of the key management personnel? \*

*Describe the management structure. You can attach an organizational chart.*

4. What are the key food and nutritional security issues faced by your workforce/food system worker in accessing nutritious foods due to COVID-19? Has there been disruptions in any welfare services provided to workers if any? (Max 300 words)

5. How will you spend the fund (please tick)?

Take home food items

provide cooked complete meal

Components of existing meal/snacks

Others (food vouchers, coupons, etc)

6. What are the nutritious food items that this grant will support? (provide list of food items)

Sl. No.	Food Item

7. What do you estimate your expenses will be per worker/beneficiary reached? (Max 100)

Please demonstrate this in a detailed work sheet/budget section

8. How would the activities be implemented and monitored? (Max 300 words)

*Mention, management of operations such as Identification & selection of suppliers, procurement processes, and distribution/preparation of foods, etc.*

9. Number of employees in your organization? (Specify number of male and female for each)

Full time

Male

Female

Part time / casual

Male

Female

10. This grant is meant to support the most vulnerable workers. How will you identify and select the beneficiaries for this project? Describe any community outreach, or educational programs, if applicable, and who will conduct them (max 200 words)

11. This grant is meant to ensure special consideration of the vulnerabilities of women in your workforce. Briefly mention how would you ensure gender sensitivity and that women are benefited from the project? (max 150 words)

**12. Proposed Reach Numbers**

**Direct Reach**

(primary recipient of benefits)

**Indirect Reach**

(family members that could receive the share of food)

13. Does the proposed activity under this grant supplement any of your ongoing similar welfare programmes? If yes, briefly mention (max 200 words). Are there cost sharing opportunities to extend the duration of this grant?

14. What resources (financial, capital, human prior experience) does your organization/company have that can help implement this grant and within time (max 300 words)

15. Any constraints/risks you foresee in the proposed project? (Max 150 words)

16. Provide any other relevant information that could strengthen your application? (max 200 words)

**17. Outline of project Implementation Schedule (add additional lines if needed)**

*Selection of beneficiaries, vendor selection & procurement of food items, distribution, reporting etc*

Sl. No	Activity	Duration

**18. Detailed Budget (add lines if needed)**

Sl.	Description	Rate	No.	Total (local)	Total (USD)
1					
2					
3					
4					
<b>TOTAL COST</b>					

**19. Details of Co-Contribution Table: it is expected that you will contribute as cash or in-kind which must be outlined here**

Co-contributions calculation	In-Kind (vehicle of company/grantee used for transportation of food, dedicated time of of key staff engaged in food preparation/distribution and their staff time, hygiene material, key messages implemented by the company/grantees own cost, etc)		Cash co-contribution (Cash component of grantee/company used to co-fund the cost of food)	Total Contribution
	Time (hrs spent)	Rate per hour in USD		
Procurement of food				
Distribution of foods				
Sensitization for healthier diet				
Time of monitoring				
Continued foods provision after grant is finished				

Additional foods during the project period				
Covid sensitization efforts				

**Thank you for completing this application for Nutrition Security for Workers.**

Applications are evaluated by the local GAIN team. Promising applications that fit the objectives will be selected for the next stage of the process which will include business pitches, telephonic discussions. We regret that we may not be able to respond to every applicant and only those selected for the next stage of the process will be contacted. If you have any questions, please email us at [bmushahary@gainhealth.org](mailto:bmushahary@gainhealth.org).

## ANNEXURE

### Nutrition Guideline- selection/prioritization of food products

- Foods procured must be locally available, nutritious and provide elements of the diet which are hard to access or afford given the current covid market challenges
- The foods provided under this grant could consist of cooked meals / take home food items/coupons or vouchers.
- Cooked foods may consist of i) complete meals or components of meals; and or ii) snacks
- In order to be qualified as nutritious, foods must contribute to or help improve nutritional status of targeted beneficiaries.
- Types of foods that in this context are considered nutritious in and of themselves include; i) (dark-green or orange) vegetables and (yellow/orange) fruits; ii) animal-source foods, such as eggs, yoghurt, fish, meat, etc; iii) pulses/legumes and nuts, iv) fortified food products (fortified cooking oil, fortified wheat flour/rice and double fortified salt)
- Foods are targeted for workers (and in some cases households in general).
- For grants intended to reach worker's households: No food provided by the grant can be given to children under the age of 6 months to comply with the [International Code on the Marketing of Breastmilk Substitutes](#). To ensure compliance and support of exclusive breastfeeding as optimal and sufficient nutrition to infants under 6 months of age, any foods purchased and distributed to households through this grant cannot include milks, milk powders, or processed juices.
- Highly processed foods must contain significant amounts of relevant macronutrients (such as proteins) or micronutrients (such as iron, calcium, folate, vitamin A/D or other vitamins or minerals).
  - For a product to be recognized as a **good source of protein** at least 12% of the total energy must be provided by protein.
  - For a product to be a good source of selected micronutrients, it must provide at least 15% of the RDA (Recommended Dietary Allowance) for at least 2 micronutrients per 100 grams or 100 ml or per serving. Fortified foods such as maizemeal or wheat flour, fortified cooking oil, fortified blended flours fall into this category, and therefore can be purchased with this grants.
  - If **free sugar** (glucose, fructose, saccharose) is added to a product, this should amount to no more than 10-15% of the total amount of calories provided by one serving of the product.
  - If salt is added, this should be no more than 1 gram per 100 g/ml/serving.
  - If fats are added, use of (poly-)unsaturated) fatty acids is preferred; saturated fatty acids should preferably be less than 10% of total energy provided by 100 grams of the product or per serving; transfats should be less than 1%.
- Foods must be safe for human consumption, i.e. adhere to national or international (Codex) standards for food safety, notably with respect to levels of contaminants (microbiological - incl. mycotoxins-, pesticides, heavy metals), additives and processing methods.
- References: National Food-Based Dietary Guidelines or Codex Standards and Guidelines, e.g. Guidelines on Nutrition Labelling (CAC/GL 2-1985 modified in 2013) and Guidelines for the Use of Nutrition and Health Claims CAC/GL 23-1997, amended in 2013) : <http://www.codexalimentarius.org/standards/list-of-standards/>



Non-exhaustive list of nutritious foods which can be purchased with this grant

Sl. No	Food Items
1	Fortified oil
2	Fruits and vegetables (fresh, dried, frozen, canned, e.g.)
3	Dairy products (yogurts, curds, cheese); milk and milk powders if provided to adult workers at the worksite
4	Animal source proteins such as eggs, poultry, and meat products
5	Legumes and pulses (gram, dal, lentil, beans, e.g.)
6	Fortified maizemeal or wheat flour and fortified blended flours
6	Nuts and seeds

Non-exhaustive list of foods that cannot be purchased with this grant

Sl. No	Food Items
1	Staples (rice, maize, wheat—except when fortified)
2	Sweetened foods (e.g., sweetened yoghurt, sweetened fruit juice, sweetened dried fruits)
3	Highly salted foods (e.g., salted roasted nuts, chips and crisps)
4	Foods with added oils (e.g., fried foods, chips and crisps, roasted grains or nuts)
5	Foods with added preservatives or flavorings
6	Milks and milk powders (when food offered to household members)