REQUEST FOR PROPOSALS

DESK RESEARCH ON (SUB-)NATIONAL TRACKING/MONITORING DATA  
| KEEPING FOOD MARKETS WORKING WS5  

Issued by  
The Global Alliance for Improved Nutrition (GAIN)

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I. PROJECT BACKGROUND AND SCOPE OF WORK

1. ABOUT GAIN

The Global Alliance for Improved Nutrition (GAIN) is a Swiss-based foundation launched at the UN in 2002 to tackle the human suffering caused by malnutrition. Working with both governments and businesses, we aim to transform food systems so that they deliver more nutritious food for all people.

At GAIN, we believe that everyone in the world should have access to nutritious and safe food. We work to understand and deliver specific solutions to the daily challenge of food insecurity faced by poor people. By understanding that there is no “one-size-fits-all” model, we develop alliances and build tailored programmes, using a variety of flexible models and approaches.

We build alliances between governments, local and global businesses, and civil society to deliver sustainable improvements at scale. We are part of a global network of partners working together to create sustainable solutions to malnutrition. Through alliances, we provide technical, financial and policy support to key participants in the food system. We use specific learning, evidence of impact, and results of projects and programmes to shape and influence the actions of others.

Headquartered in Geneva, Switzerland, GAIN has representative offices in Denmark, The Netherlands, the United Kingdom, and the United States. In addition, we have country offices in Bangladesh, Ethiopia, India, Indonesia, Kenya, Mozambique, Nigeria, Pakistan, and Tanzania. Programmes and projects are carried out in a variety of other countries, particularly in Africa and Asia.

2. BACKGROUND

The Global Alliance for Improved Nutrition (GAIN) is issuing this Request for Proposal (RFP) and will be the administrative lead organisation for this RFP.

The purpose of this RFP is to engage services of a Service Provider to undertake a desktop research on aspects of food security and resilience of food systems in six cities in Kenya (Machakos, Kiambu), Mozambique (Pemba, Beira) and Pakistan (Rawalpindi, Peshawar). This includes research on the availability of differentiated data/data sources on aspects of the food environment related to COVID19 in all GAIN countries. The following information will be collated via desktop research, and discussions with GAIN staff in the three country offices may be of additional support. Furthermore, details will be added through following up with relevant (research) organisations.

3. SCOPE OF WORK AND DELIVERABLES

The successful applicant shall present the outlined deliverables through desktop research as outlined below.

3.1. OBJECTIVES

1) To provide background evidence on food security and resilience of food systems aspects for the six cities to see which evidence is available on which aspects and where there are data gaps.

   a. For each city give a short summary of the local context: current population, demographics, any information on socioeconomics of urban population.

   b. Provide insights into main indicators of food security and resilience of food systems including the five dimensions of utilisation, access, availability, resources and service, organisations and policies.
2) To provide an overview of which data/data sources are available that assess data on food environment aspects related to COVID19 in the low and middle income countries (LMICs) in particular the 10 GAIN countries.

   a) For all LMICs, particularly the 10 GAIN countries, provide the data source names, meta data and links to the data sets. Within the meta data highlight which aspects of the food environment have been assessed related to COVID19 and to which level of differentiation (sub-national level, sex and age).

For both, objective 1 and 2, it is likely that there will not be comprehensive information on all indicators and every data assessment available. Where data and/or meta data are lacking the desk research should be followed up by communication with the respective GAIN countries and (research) organisations.

3.2. DELIVERABLES

Based on desk research for objective 1 the Service Provider shall develop 6 baseline city specific reports.

Based on desk research for objective 2 the Service Provider shall develop 1 report on available data sources for all LMICs, particularly the 10 GAIN countries.

3.3. TIME FRAME:

The anticipated timeframe for this assignment is 2 months including research, analysis, and documentation.

The following table provides illustrative dates for completion of all aspects of the Scope of Work and submission of deliverables:

<table>
<thead>
<tr>
<th>DELIVERABLE</th>
<th>DEADLINE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proposal submission</td>
<td>25 October 2020</td>
</tr>
<tr>
<td>Final response regarding selection of Consultant</td>
<td>30 October 2020</td>
</tr>
<tr>
<td>Contracting process finalized</td>
<td>13 November 2020</td>
</tr>
<tr>
<td>Draft reports</td>
<td>18 December 2020</td>
</tr>
<tr>
<td>Final reports</td>
<td>8 January 2021</td>
</tr>
</tbody>
</table>

Submission of deliverables beyond the deadline without prior written approval from GAIN will result in penalty payments to be deducted from the total value of the contract.

II. INSTRUCTIONS FOR RESPONDING

This section addresses the process for responding to this solicitation. Applicants are encouraged to review this prior to completing their responses.

1. CONTACT

Key programme and technical staff are part of the selection team of the organisation and will review the proposals. They will be available via email to respond to clarifications on this solicitation. Please direct all
inquiries and other communications to the contact below. Responses will not be confidential except in cases where proprietary information is involved.

Click or tap here to enter text.

2. **BUDGET**

Applicants are required to provide GAIN with a detailed fee percentage proposal. The final budget amount will have to be approved by the organisation prior to starting the project.

3. **FORMAT FOR PROPOSAL**

The proposal should be written in English and needs to be formatted as follows:

1. a three-paragraph expression of interest including: reasons for interest in the task, qualifications, and estimated days and daily rate;
2. a brief (<3 pages) CV highlighting recent relevant experience and references; and
3. a completed ‘Offer of Services’ form (see end of RFP for template).

4. **SUBMISSION**

Originals should be submitted as follows:

One electronic copy of the proposal with all the required information including the fee proposal should reach GAIN at the address mentioned below:

5. **DEADLINE**

Completed proposals should be submitted in electronic format to rfp@gainhealth.org by **23:00 pm CET on 25 October 2020**.

6. **UNACCEPTABLE**

The following proposals will automatically not be considered or accepted:

- Proposals that are received after the RFP deadline at the specified receiving office.
- Proposals received by fax.
- Incomplete proposals.
- Proposals that are not signed.

7. **REVISIONS**

Proposals may be revised by electronic mail and confirmed by hard copy provided such revision(s) are received before the deadline.

8. **ACCEPTANCE**

GAIN will not necessarily accept the lowest cost or any of the Proposals submitted. Accordingly, eligibility requirements, evaluation criteria and mandatory requirements shall govern.
9. COMPLETION

Proposals must be submitted on official letterhead of the lead organisation or firm and must be signed by a principal or authorising signatory of the lead firm or organisation.

In case of errors in calculating overall costs, the unit costs will govern.

It is the applicant's responsibility to understand the requirements and instructions specified by GAIN. In the event that clarification is necessary, applicants are advised to contact the responsible person at GAIN under section II. point 1., prior to making their submission.

While GAIN has used considerable efforts to ensure an accurate representation in this Request for Proposal (RFP), the information contained in this RFP is supplied solely as a guideline. The information is not warranted to be accurate by GAIN. Nothing in this RFP is intended to relieve applicants from forming their own opinions and conclusions with respect to the matters addressed in this RFP.

By responding to this RFP, the applicant confirms its understanding that failing to comply with any of the RFP conditions may result in the disqualification of their submission.

10. RIGHTS OF REJECTION

GAIN reserves the right to reject any or all submissions or to cancel or withdraw this RFP for any reason and at its sole discretion without incurring any cost or liability for costs or damages incurred by any applicant, including, without limitation, any expenses incurred in the preparation of the submission. The applicant acknowledges and agrees that GAIN will not indemnify the applicant for any costs, expenses, payments or damages directly or indirectly linked to the preparation of the submission.

11. REFERENCES

GAIN reserves the right, before awarding the Proposal, to require the applicant to submit such evidence of qualifications as it may deem necessary, and will consider evidence concerning the financial, technical and other qualifications and abilities of the applicant.

12. RELEASE OF INFORMATION

After awarding the Proposal and upon written request to GAIN, only the following information will be released:

- Name of the successful applicant.
- The applicant's own individual ranking.

III. TERMS AND CONDITIONS OF THIS SOLICITATION

1. NOTICE OF NON-BINDING SOLICITATION

GAIN reserves the right to reject any and all bids received in response to this solicitation and is in no way bound to accept any proposal. GAIN additionally reserves the right to negotiate the substance of the successful applicants' proposals, as well as the option of accepting partial components of a proposal if deemed appropriate.
2. CONFIDENTIALITY

All information provided as part of this solicitation is considered confidential. In the event that any information is inappropriately released, GAIN will seek appropriate remedies as allowed. Proposals, discussions, and all information received in response to this solicitation will be held as strictly confidential.

3. RIGHT TO FINAL NEGOTIATIONS ON THE PROPOSAL

GAIN reserves the right to negotiate on the final costs, and the final scope of work of the proposal. GAIN reserves the right to limit or include third parties at GAIN’s sole and full discretion in such negotiations.

4. EVALUATION CRITERIA

Proposals will be reviewed by the Selection Team. The following indicate a list of the significant criteria against which proposals will be assessed. This list is not exhaustive or 100% inclusive and is provided to enhance the applicants’ ability to respond with substance.

Applicants are required to submit the following information, conforming to the guidelines given in this section:

- Understanding of the scope of work;
- Past experience undertaking similar work;
- Rate;
- A duly completed offer of services.

GAIN reserves the right to contact the individuals and contractor(s) in order to verify the information provided as part of the Proposal.

5. REVIEW PROCESS

The review process will involve a Review Panel with participants selected by GAIN.

6. LIMITATIONS WITH REGARD TO THIRD PARTIES

GAIN does not represent, warrant, or act as agent for any third party as a result of this solicitation. This solicitation does not authorise any third party to bind or commit GAIN in any way without GAIN’s express written consent.

7. COMMUNICATION

All communication regarding this solicitation shall be directed to appropriate parties at GAIN. Contacting third parties involved in the RFP, the review panel, or any other party may be considered a conflict of interest and could result in disqualification of the proposal.

8. FINAL ACCEPTANCE

Award of a Proposal does not imply acceptance of its terms and conditions. GAIN reserves the right to negotiate on the final terms and conditions including the costs and the scope of work when negotiating the final contract to be agreed between GAIN and the applicant.
9. VALIDITY PERIOD

The offer of services will remain valid for a period of 60 days after the Proposal closing date. In the event of award, the successful applicant will be expected to enter into a contract subject to GAIN’s terms and conditions.

10. INTELLECTUAL PROPERTY

Subject to the terms of the contract to be concluded between GAIN and the applicant, the ownership of the intellectual property related to the scope of work of the contract, including technical information, know-how, processes, copyrights, models, drawings, source code and specifications developed by the applicant in performance of the contract shall vest entirely with GAIN.

11. SCOPE OF CHANGE

Once the contract is signed, no increase in the liability of GAIN or in the fees to be paid by GAIN for the services resulting from any change, modification or interpretation of the documents will be authorised or paid to the applicant unless such change, modification or interpretation has received the express prior written approval of GAIN.
IV. OFFER OF SERVICES

a. Offer submitted by:

__________________________________
__________________________________
__________________________________
(Print or type business, corporate name and address)

b. I (We) the undersigned hereby offer to GAIN, to furnish all necessary expertise, supervision, materials, and other things necessary to complete to the entire satisfaction of the Executive Director or authorised representative, the work as described in the Request for Proposal according to the terms and conditions of GAIN for the following prices:

   a. Click or tap here to enter text.
   b. Click or tap here to enter text.
   c. Click or tap here to enter text.
   d. Click or tap here to enter text.

c. I (We) agree that the Offer of Services will remain valid for a period of sixty days (60) calendar days after the date of its receipt by GAIN.

d. I (We) herewith submit the following:
   (a) A Proposal to undertake the work, in accordance with GAIN’s requirements specified.
   (b) A duly completed offer of services, subject to the terms herein.

OFFERS WHICH DO NOT CONTAIN THE ABOVE-MENTIONED DOCUMENTATION OR DEVIATE FROM THE PRESCRIBED COSTING FORMAT MAY BE CONSIDERED INCOMPLETE AND NON-RESPONSIVE.

Date this day of Click or tap here to enter text. in Click or tap here to enter text.

_______________________ Click or tap here to enter text.
Signature (applicant)

_______________________ Click or tap here to enter text.
Signature (applicant)