How large-scale food fortification will define Nigeria’s future

Nigeria has a severe problem with micronutrient deficiencies. Many Nigerians are not getting the nutrients they need for proper brain development, immunity, and physical and mental health.

Iron deficiencies are severe and deadly

Nigeria has one of the highest levels of anemia in the world, caused primarily by too little iron in the diet.

- In 2019, 68.9% of Nigerian children under 5 - more than two-thirds - were anemic¹.
- Infants with iron-deficiency anemia score 6-15% lower in intelligence tests², while children with insufficient iron are three times less likely to finish secondary school³.
- Iron sufficient infants have more than twice the coordination and gross motor skills of infants with iron deficiency anemia⁴.
- In 2019, 55.9% of pregnant women in Nigeria were anemic¹. Women with severe anemia are more than twice as likely to die⁵ in childbirth.

Vitamin A deficiencies are catastrophic

The last comprehensive survey found 28.5% of Nigerian children had insufficient vitamin A⁶.

17 trials across nearly 200,000 children⁷ found sufficient vitamin A from supplementation reduced childhood deaths by 24%.

Food fortification with vitamin A has the potential to prevent deficiency in 3 million children globally each year.

This is why we are working so hard to get adequate vitamin A into Nigeria’s staple foods.
Micronutrient deficiencies are costing the Nigerian economy millions of dollars every day.

The World Bank estimates Nigeria loses $1.5bn of GDP a year to micronutrient deficiencies. These losses come from multiple sources, including lost productivity, early death, illness, reduced capacity, and resources diverted to healthcare.

By adding vitamins and minerals to staple foods, in line with the mandated national standards, and reducing Nigerians’ micronutrient deficiencies, fortified food producers have the power to transform the health of the nation.

Take the chain from iron deficiency to less food:

1. Women account for 70% to 80% of Nigerian farm labour¹⁴
2. Over 50% of Nigerian women are anemic¹
3. Anemia reduces labour productivity by 17%⁶¹³
4. Around 19.5% of men are anemic too¹⁶
5. Net impact on food labour inputs = 6.7%
6. Over 15% of crop yield can be lost to anemia-impaired farm labour = 600,000 tonnes a year
7. At key moments, labour inputs have an expanded impact on food productivity. The highest labour inputs in Nigerian food production are:
   - Fertilising crops (impact on yields 50%)
   - Weed and pest control (impact on yields 40%)
   - Harvesting and transportation (impact on post-harvest losses and production 100%)

REFERENCES

1. https://ourworldindata.org/micronutrient-deficiency
13. Ratio of under-5 mortalities to all mortalities from 0-17 years based on data on 711 deaths in under-18 year olds in: An https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4003715/