

Healthier Diets for All People.

In December 2022, the GAIN Board adopted a new five-year strategy. Due to COVID19, conflict in Ukraine, and climate change, malnutrition and hunger have worsened significantly since 2019, reversing a decade of progress. There is growing recognition that our food systems need to change if we are to reverse these trends.

The keystone of the new GAIN Strategy is to transform food systems to make healthier diets from sustainable food systems accessible to all people and especially those whose are most vulnerable to shocks.

By 2027, we aim to improve the access of 1.5 billion people to nutritionally enhanced staple foods, improve the access of 25 million people to healthier diets, and support positive food system change in 10 countries. This is bold and complex and the only way to achieve this is to work together with partners at the country and global level. These goals and the ways of achieving them build on our twenty year legacy of transforming people's lives with improved nutrition through concerted action and effective policy change.

GAIN's new Strategy has five focus areas:

Doubling down on healthier diets.

This means going beyond improving access to safe and nutritious foods to the bigger goal of increasing access to healthier diets for all, especially for the those most vulnerable to malnutrition. We will also working to limit the consumption of foods that are considered unhealthy, such as ultra-processed foods rich in fat, salt, and sugar, which can crowd out healthier options. We will work hard to stimulate the demand for and the affordable supply of fruits, vegetables, pulses, nuts, and animal sourced proteins such as fish, dairy, chicken, and eggs.

Protecting the most vulnerable.

We will focus on protecting those most vulnerable to economic, conflict and environmental shocks. Initially, we will target our efforts namely on individuals living on USD 3.2 or less per day, though we recognise we also need to address other vulnerabilities. Food systems need to become more diverse and locally sustainable to be safer and more resilient while reaching those most vulnerable to malnutrition.

Engaging nature.

We will design and implement our work to positively link nutrition to climate and the environment. We want to make GAIN the greenest nutrition organisation there is, both operationally and programmatically. This will make us a more responsible partner and help us accelerate advancements in nutrition outcomes.

Scaling up our impact.

We will radically scale up the impact of our work by designing and implementing larger, more integrated programmes which are amplified through government policy, markets, partnerships and via knowledge sharing. We are doubling down on evidence-based work, advancing a new set of globally recognized tools which rapidly measure diet quality, identify and track food systems transformation, help SMEs engage with governments, and assist governments to transform their food system pathway.

Continuous institutional development.

In our relentless efforts to improve our impact we have updated our values. We will continue to evolve our robust governance mechanisms based on transparency in all we do, and to build an inclusive, diverse and gender empowered organisation. We will continue to develop a cadre of leaders and staff who are motivated, talented, and who value GAIN as a fantastic place to work. We will continue to increase our income, financial resilience and organisational efficiency.

We want healthier diets for all, especially for those most vulnerable to malnutrition. This strategy will help us realize this aspiration. We will do this through nine targeted programmes, which you can read about in our fuller narrative and an expanded slidedeck [here](#), and which will be delivered in 11 countries, and growing, where we operate. We hope you will consider working with us.