The Growing Malnutrition Crisis:
What Is GAIN Doing About It?

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gain
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What is the **Problem**?

1 in 3 people worldwide are malnourished

- **Overweight + Obese**: 
  - ~2 billion
  - 678 million

- **Deficient in vitamins or minerals**: 
  - ~3 billion

- **Hunger**: 
  - 768 million

Based on [Global Nutrition Report 2020 Data](#)
And it is getting worse
We are turning back the clock: hunger is approaching 2005 levels

Steady decline, but then effects of climate change begin to kick in

Increase due to COVID.
(Before Ukraine crisis)
And **COVID-19** is turning back the clock on child undernutrition

2010: 54m
   - Wasted (very thin) children under 5 years old

2019: 47m

2020: 53m

2022: 60m
   - 30 months

And COVID-19 is turning back the clock on child undernutrition

Osendarp et al. 2021: *Nature Food*
Malnutrition steals children's futures

Brain weight of a healthy individual: very strong brain development in first year

At birth: 400g
At 1 year: 800g
Adult: 1.2kg
Unhealthy diets are at the root of all of this.
What is **gain** Doing About It?

[Logo: gain Global Alliance for Improved Nutrition]
Our Mission?

Country offices
- Bangladesh
- Benin*
- Ethiopia
- India
- Indonesia
- Kenya
- Mozambique
- Nigeria
- Pakistan
- Tanzania
- Uganda*

* Coming soon

Representative offices
- Denmark
- The Netherlands
- United Kingdom
- United States of America

Headquarters
Switzerland

Making healthier diets accessible to all: especially the most vulnerable

20 years old

An International NGO HQ in Switzerland

Covering countries with a population of 2.5 billion
Fortify everyday foods with vitamins and minerals

Run engaging healthy diet campaigns

Support small and medium food enterprises with access to expertise, technology and finance

Alliances with Governments, businesses, civil society and hundreds of local partners
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- Upgrade informal food markets
- Help workers get access to nutritious foods
- Empower youth voice

Act4Food Act4Change

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Welcome SWIPE TO SEE OUR GLOBAL ACTIONS 4 CHANGE

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The Food Foundation

gain
By 2027 we will...

Add nutrients to the existing diets of 1.5 billion people

Sustainably transform the diets of 25 million people

Support food system change in 10 countries

1.5 billion people

25 million people

To meet the 2030 SDGs
Features of our **new strategy**

Double down on **Healthy Diets**

Protecting the most vulnerable

Engage **Nature**

Scale to reach more people
To do this we aim to raise $400m over the next 5 years

75% from governments

25% from foundations, philanthropies & high net worth individuals who are new to the nutrition space