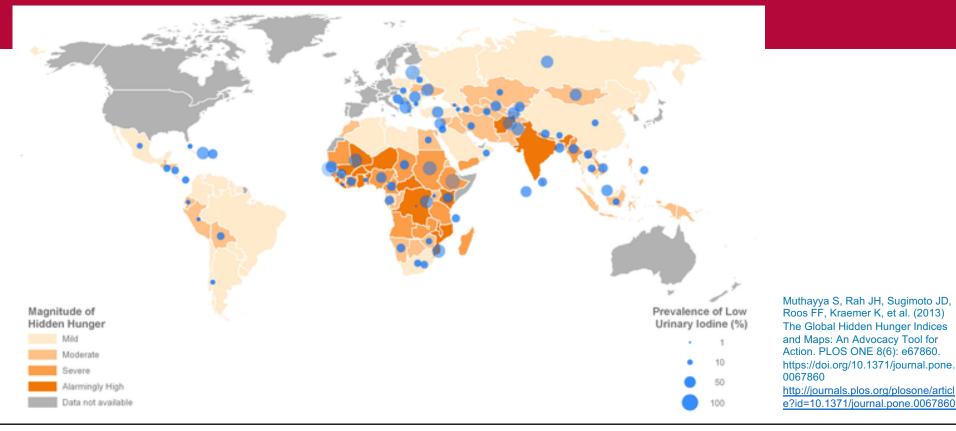


Global Status of Rice Fortification Corinne Ringholz, PhD

Nutrition Division, WFP

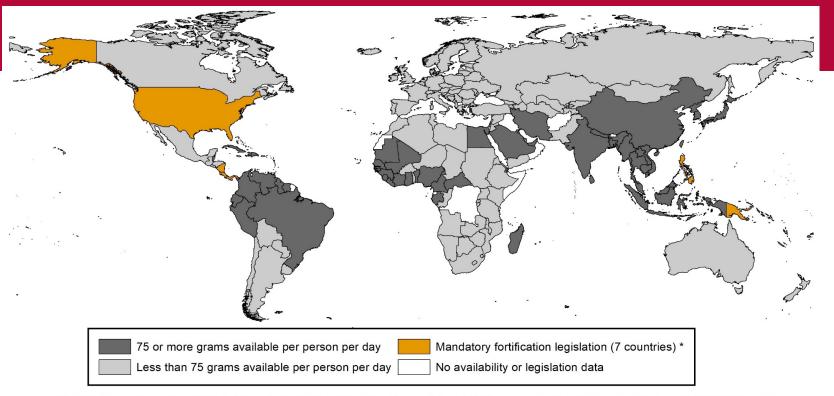


Two billion people suffer from micronutrient deficiencies





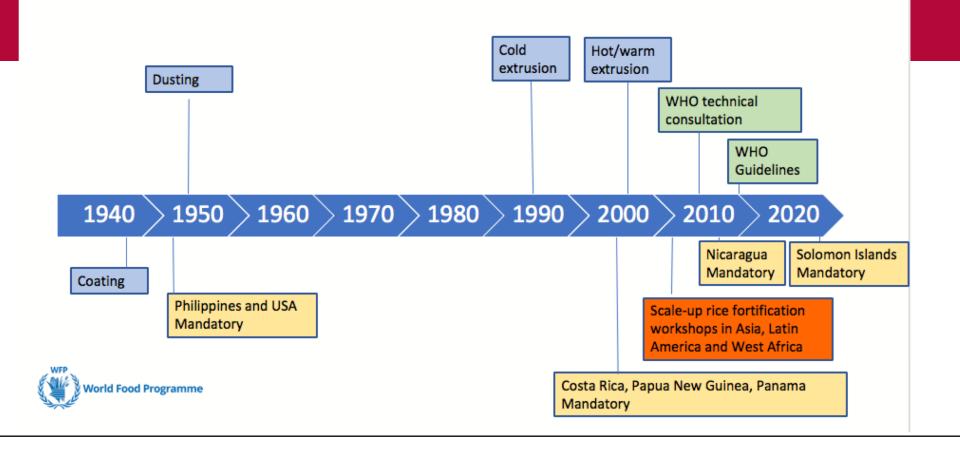
Rice availability and fortification legislation



* Legislation has the effect of mandating grain fortification with at least iron or folic acid. This does not reflect how much grain is available in that country. Grain availability data from the Food and Agriculture Organization (2013 data accessed in January 2019). Legislation status from the Food Fortification Initiative (www.FFInetwork.org). January 2019



Rice fortification has come a long way since the 1930s





Arroz

Assembling the Evidence Base

Making the Case Across Stakeholders



2014 - 2015Regional rice fortification workshop

2016

Regional workshop in LAC. trials in Sri Lanka and Bhutan. Landscape analysis Asian countries. scaling up in India, joint advocacy, and MN Forum symposium

2017 - 2018 Regional workshop in West Africa. Scaling up in Bangladesh. Integration into safety net programmes in LAC and Asia.

Scaling up Rice Fortification in West Africa

mante Transferrer

2019 - 2020 Scaling up in West Africa. Integration in national school feedina programme in Peru, Piloting in 15 states in India's 3 safety net programmes.

Asia, Children in Cambodia DRISCA PROJECT starts. First dissemination successful trial WFP tender for fortified results, joined 2011 rice, large advocacy, and stitut de recherche ur le dévelop Rice donor new iron funding to fortification solution to strategy scale up in increase 2009 - 2010Bangladesh drafted bioavailability focus on Fortified rice Asia, 2 large distribution by trials start WFP in Egypt Food DSM **6** Olam Fortification

2012 - 2013

Trial in India

ortified Rice for School

Global Alliance for

Initiative









Fortified Rice Delivery Options

Mandatory fortification	beheen shraharde neder				
Voluntary fortification	 Producer decision Legislation not needed National standards sometimes available Usually low impact on public health except among a subset of consumers 				
Social Safety Nets	 Through social protection programs May be required under national policies or regulations and in those cases, standards needed High impact on beneficiaries of social safety net programs 				
Retail markets	 Through commercial retail market Requires demand creation intiatives Option for additional support via cash-based transfers or voucher programmes 				

















Critical steps for scaling up rice fortification

Getting Started				
Achieving government com- mitment and leadership	Build Capacity			
Establishing feasibility and acceptability	Harnessing social safety nets Building the supply chain	Scale Up		
Technical cooperation Investing in coordination and partnerships	Controlling costs Ensuring quality	Establish regulatory mecha- nisms Production of fortified kernels Consumer awareness / SBCC		Market penetration Demand generation
				Developing standards/ mandate
				Providing tax incentives











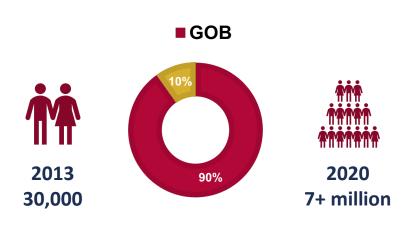








Example from Bangladesh: transitioning from social safety nets to retail outlets 2020 Facts and Figures



Receiving fortified rice through large scale social safety net programmes and retail channels



7 Rice Premix Kernel Factories operational



70+ blending units operational



1 national lab testing all 6 micronutrients







World Food Programme

















