

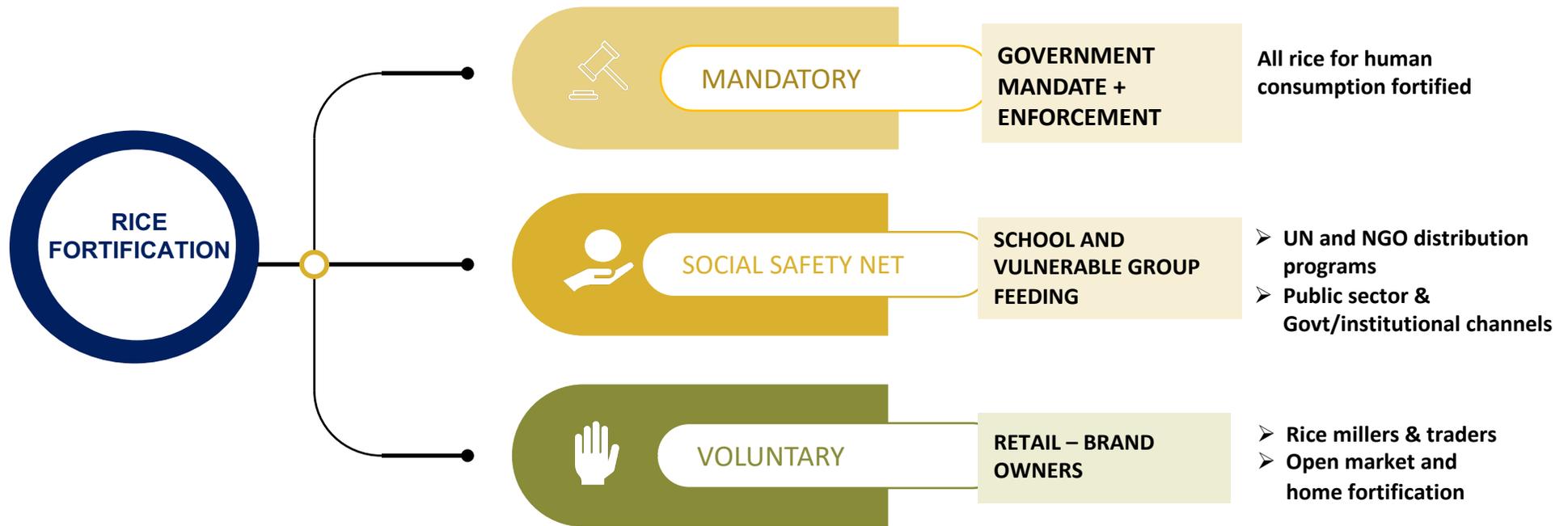
**Fortified Rice: Available and Innovative  
Platforms and Supply Chain Resilience**

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# Fortified Rice is Already Available Through Multiple Channels



**WIDE SPECTRUM OF CHANNELS FOR FORTIFIED RICE**



# Potential Innovative Platforms for Fortified Rice

**BETTER NUTRITION CAN BOOST IMMUNIZATIONS**



Both macro- and micronutrients have a part to play in optimizing immune function, helping the body to fight infections and enhance the quality of immune response to vaccinations (GAVI)

**SCHOOL FEEDING PROGRAMS (SFP)**



Providing fortified rice through SFP is an effective and cost-efficient solution to ensure that children receive both the calories and micronutrients they need to reach their full potential

**WORKFORCE NUTRITION**



The costs, direct and indirect, of malnutrition in all its forms are significant to businesses.

Modelling shows that the cost of workforce malnutrition in developing countries may be as high as USD 8.5 trillion a year.

**Delivering micronutrients through the workplace to workers at risk** has the potential to reduce micronutrient deficiency anemia and improve mental and physical performance.

Economic losses that can be prevented are believed to be substantial. Proper nutrition in the workplace is a win-win proposition for employer and employee.

Action on nutrition offers businesses a genuine investment opportunity with a sustainable, long-term return.

Improving nutrition at the workplace could save countries around the world up to 20% in lost productivity - (ILO)

# Supply chain Resilience During the Pandemic



**Quali Warma**  
"I learn at home" (Peru)

The Quali Warma program in Peru distributed to school children over 90,000 tons of foods at their home



**Fortified rations delivered to children by Anganwadi Workers/ educators (India)**

Many Anganwadi teachers are going door to door to deliver fortified supplementary foods and weekly rations of rice, lentils, oil and eggs to beneficiaries



**Rice millers and brand owners innovated to respond to a need**

To respond to consumer needs, rice millers and traders developed and launched fortified rice products with immunity boosting nutrients

THANK YOU!

MERCI!

GRACIAS!

