Fortified Rice: Available and Innovative Platforms and Supply Chain Resilience

Yannick Foing
Global Director, Nutrition Improvement
Fortified Rice is Already Available Through Multiple Channels

**RICE FORTIFICATION**

- **MANDATORY**
  - GOVERNMENT MANDATE + ENFORCEMENT
  - All rice for human consumption fortified

- **SOCIAL SAFETY NET**
  - SCHOOL AND VULNERABLE GROUP FEEDING
  - UN and NGO distribution programs
  - Public sector & Govt/institutional channels

- **VOLUNTARY**
  - RETAIL – BRAND OWNERS
  - Rice millers & traders
  - Open market and home fortification

**WIDE SPECTRUM OF CHANNELS FOR FORTIFIED RICE**
**Improving nutrition at the workplace could save countries around the world up to 20% in lost productivity - (ILO)**

**BETTER NUTRITION CAN BOOST IMMUNIZATIONS**

Both macro- and micronutrients have a part to play in optimizing immune function, helping the body to fight infections and enhance the quality of immune response to vaccinations (GAVI)

**SCHOOL FEEDING PROGRAMS (SFP)**

Providing fortified rice through SFP is an effective and cost-efficient solution to ensure that children receive both the calories and micronutrients they need to reach their full potential

**WORKFORCE NUTRITION**

Improving nutrition at the workplace could save countries around the world up to 20% in lost productivity - (ILO)
Supply chain Resilience During the Pandemic

Quali Warma
“I learn at home” (Peru)

The Quali Warma program in Peru distributed to school children over 90,000 tons of foods at their home

Fortified rations delivered to children by Anganwadi Workers/educators (India)

Many Anganwadi teachers are going door to door to deliver fortified supplementary foods and weekly rations of rice, lentils, oil and eggs to beneficiaries

Rice millers and brand owners innovated to respond to a need

To respond to consumer needs, rice millers and traders developed and launched fortified rice products with immunity boosting nutrients
THANK YOU!

MERCI!

GRACIAS!