



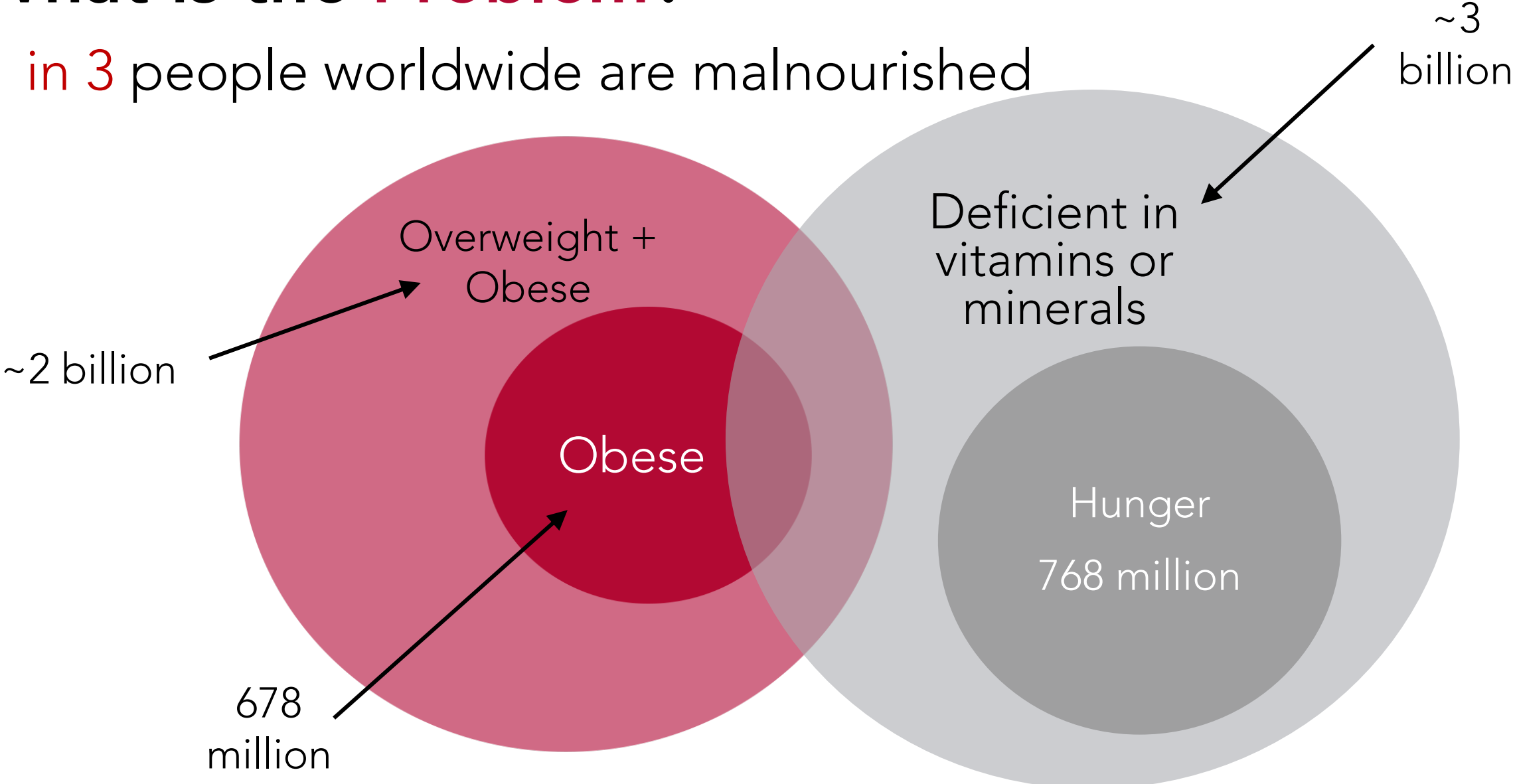
# The Growing Malnutrition Crisis:

What Is GAIN Doing About It?

Dr. Lawrence Haddad  
Executive Director

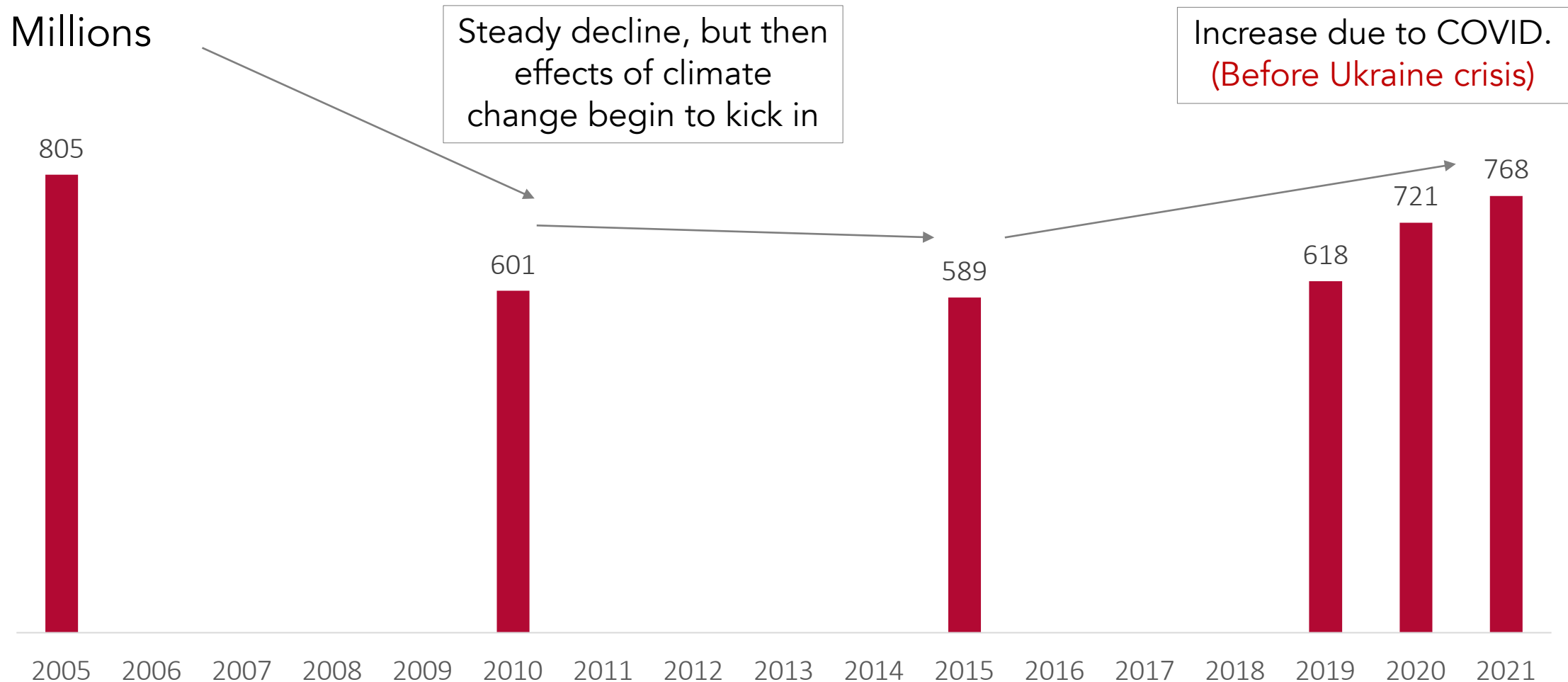
# What is the **Problem?**

1 in 3 people worldwide are malnourished

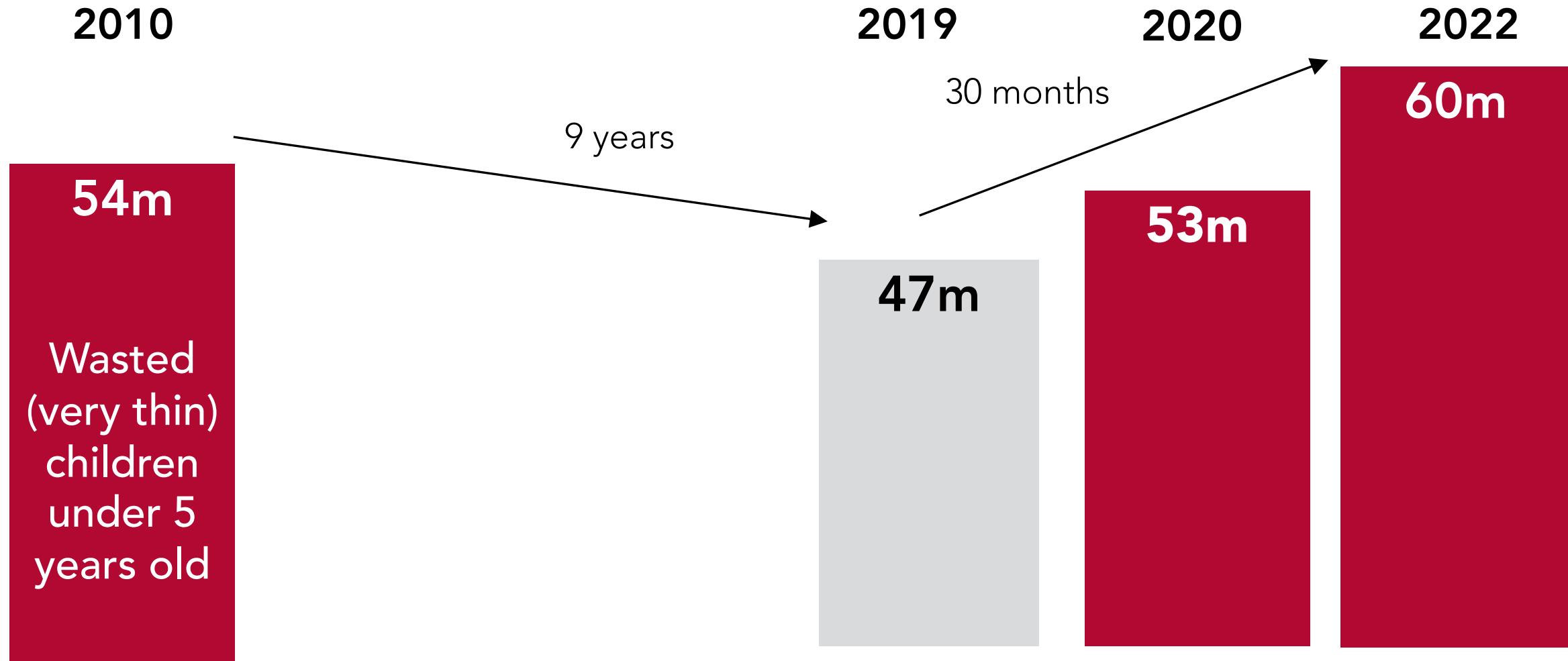


# And it is getting worse

We are turning back the clock: hunger is approaching 2005 levels



# And **COVID-19** is turning back the clock on child undernutrition



# Malnutrition **steals children's futures**

**Brain weight** of a healthy individual:  
very strong brain development in **first year**

**At birth**



400g

**At 1 year**



800g

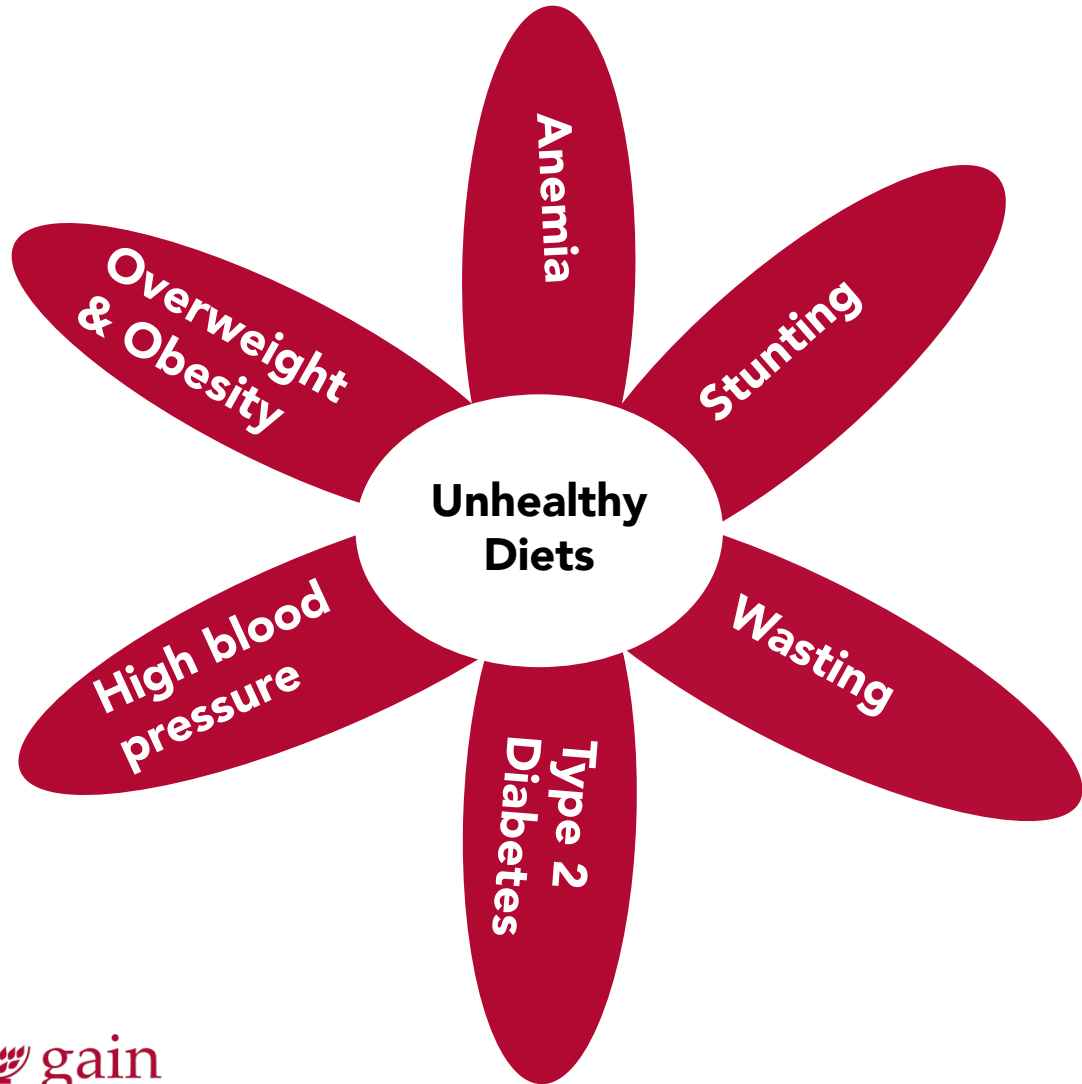
**Adult**



1.2kg

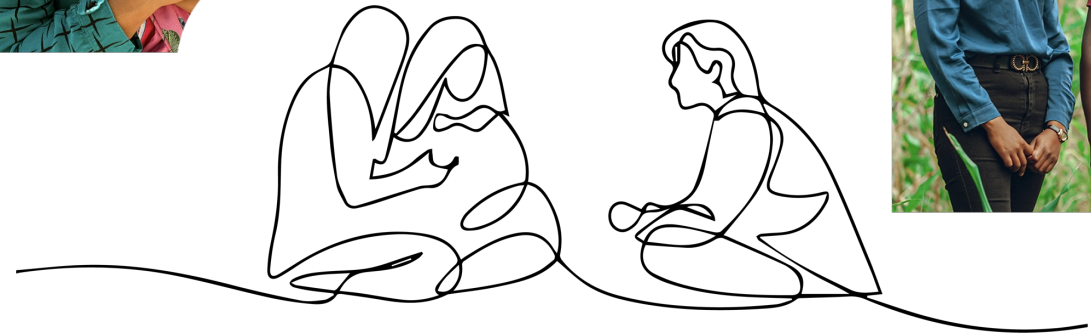


# Unhealthy diets are at the root of all of this



# What is **gain** Doing About It?

Global Alliance for Improved Nutrition



# Our Mission?

## ■ Country offices

Bangladesh  
Benin\*  
Ethiopia  
India  
Indonesia  
Kenya  
Mozambique  
Nigeria  
Pakistan  
Tanzania  
Uganda\*

\* Coming soon

## ■ Representative offices

Denmark  
The Netherlands  
United Kingdom  
United States of America

## ■ Headquarters

Switzerland



Making healthier diets accessible to all: especially the most vulnerable

**20 years old**

**An International NGO HQ in Switzerland**

**Covering countries with a population of 2.5 billion**



# Alliances with

Governments, businesses, civil society and hundreds of local partners

**Fortify** everyday foods with vitamins and minerals



Run engaging **healthy diet** campaigns



**Support** small and medium food enterprises with access to **expertise, technology and finance**





# Alliances with

Governments, businesses, civil society and hundreds of local partners

**Upgrade** informal food markets



**Help workers** get access to nutritious foods



**Empower youth** voice





# By 2027 we will...

Add nutrients to the existing diets of 1.5 billion people



1.5 billion people

Sustainably transform the diets of 25 million people



25 million people

Support food system change in 10 countries



To meet the 2030 SDGs



# Features of our **new strategy**

Double down on **Healthy Diets**



**Protecting** the most vulnerable



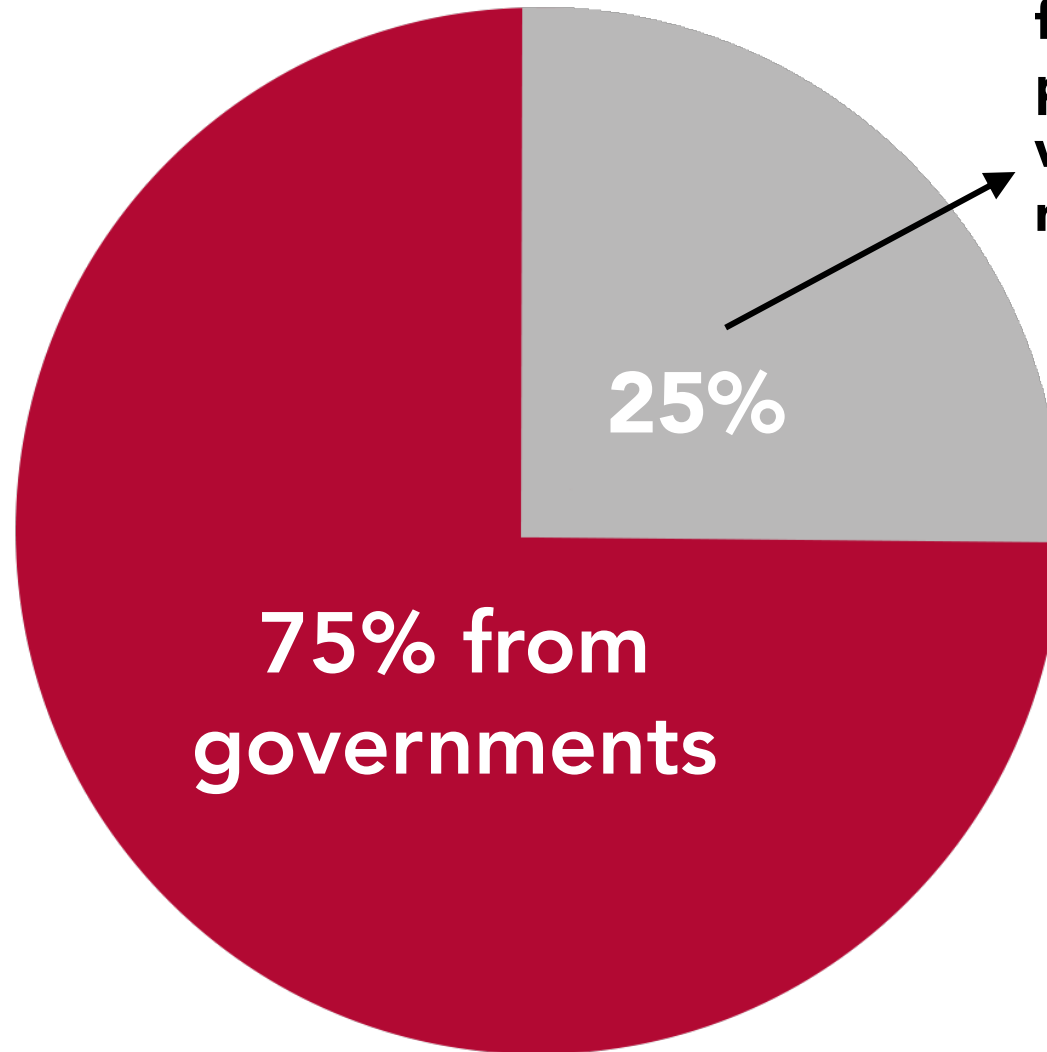
Engage **Nature**



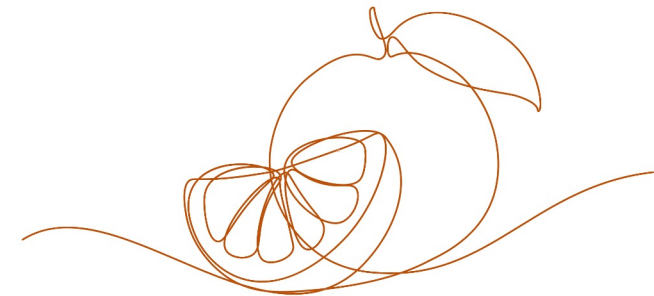
**Scale** to reach more people



# To do this we aim to raise \$400m over the next 5 years



from foundations,  
philanthropies & high net  
worth individuals who are  
new to the nutrition space








**Thank you**

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 @GAINAlliance

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