Building Global Action to End Malnutrition

2009-2010 Annual Report Key Highlights
A Dynamic Year of Progress, Partnerships and Innovation

- **400 MILLION**
  - People consuming better nutrition daily

- **25+ COUNTRIES**
  - Benefitting from GAIN support

- **US$ 73.5 MILLION**
  - Leveraged from the private sector

- **14%**
  - Reduction in micronutrient deficiencies

- **US$ 0.23**
  - Cost per target individual reached

- **600 COMPANIES**
  - Trusting GAIN

**PARTNERSHIPS**

**PROGRESS**

**INNOVATION**

Cover - © WFP/Anne Poulsen
FOCUSING ON HIGH BURDEN COUNTRIES

Large-scale food fortification projects improve access by the general population to quality nutrition, through public distribution systems and markets, by leveraging financial and technical resources from both public and private sectors. They are guided by a broad coalition of governments, businesses, international organizations and civil society partners working together in National Fortification Alliances.

KEY PROJECTS

In 2009-2010 new projects to fortify staple foods were launched in Bangladesh, India, Indonesia, Kenya and Senegal.

In Egypt, the project supported by GAIN, the Government of Egypt and the World Food Programme, is enabling 45 million Egyptians to access fortified Baladi bread.

In Kazakhstan, the wheat flour fortification project in collaboration with the Government of Kazakhstan and UNICEF is reaching 2.2 million people, up from 750,000 people in 2009.

The Rice Fortification Resource Group was launched to engage all appropriate channels of rice production, trade and consumption in countries as they move towards rice fortification.

www.gainhealth.org/riforg
There is a critical window of opportunity between pregnancy and age two during which nutrition has measurable lasting impact on growth, brain development and susceptibility to disease or infection. Maternal and child focused interventions aim to improve nutrition among young children by supporting exclusive breastfeeding until six months of age and introduction and appropriate use of nutritious solid foods thereafter.

In Bangladesh, GAIN supported a local partnership between the pharmaceutical company, Renata, and NGO BRAC, enabling the monthly production of five million sachets of micronutrient powder, with an estimated reach of approximately 200,000 infants aged 6 to 24 months.

In Ghana, in collaboration with a local partner, GAIN developed a market research tool to explore the demand for nutritious solid foods among low-income populations groups.

In China, with the Chinese Ministry of Health, GAIN supported the development, marketing and distribution of soy-enriched vitamin and mineral complementary food supplements to poor families in Shanxi Province.
ELIMINATING IODINE DEFICIENCIES FOR MILLIONS OF PEOPLE

The GAIN-UNICEF Universal Salt Iodization Partnership Project contributes to global efforts to eliminate iodine deficiency through salt iodization in 13 countries with the lowest coverage of iodized salt and the greatest burden of iodine deficiency. In 2009-2010 the Partnership finalized country strategies for universal salt iodization in China, Ghana, India, Russia and Ukraine and procured potassium iodate for Ethiopia and Ghana, countries experiencing critical supply shortages.

Progress against targets

Cost-Effectiveness

Target: Establish fortification projects which cost GAIN US$ 0.25 or less per person covered

Progress: Achieved. With the current coverage of GAIN’s projects, fortification costs US$ 0.23 per person, down from US$ 0.30 per person last year.

KEY PROJECTS

Through the Partnership, a pilot salt bank cooperative was launched in Ghana. The “salt bank cooperative” model is an innovative business approach that provides the opportunity for small-scale salt producers to produce affordable adequately iodized salt aimed at the rural informal market.

GAIN is finalizing a global contract to assess quality assurance and control practices and address issues that prevent salt from being adequately iodized in Bangladesh, Egypt, Ethiopia, Ghana, India, Indonesia, Pakistan, Philippines, Senegal, and Ukraine.

The Partnership is engaging with key stakeholders especially in Russia and Ukraine to encourage the use of iodized salt in the food industries and arranged a high-level meeting in March 2011 to catalyze national action in these countries.

What would a world without malnutrition be like? Each year Countries could improve their GDP by up to 3%.
In 2010 GAIN’s Policy and Advocacy Program was formally established to communicate evidence-based findings and inform and support decision making in the national and global arenas based on GAIN’s expertise. The program also aims to mobilize resources to expand GAIN’s programs around the globe.

**PUTTING NUTRITION ON THE GLOBAL AND NATIONAL POLICY AGENDA**

In 2009-2010 GAIN convened several high-level events, including the Africa Regional Forum in Johannesburg, providing opportunities to advocate for greater attention to food and nutrition security and to share best practices in combating malnutrition. GAIN also supported national efforts to improve policies for nutrition.

**KEY ACHIEVEMENTS**

- In Ghana and Kazakhstan, laws made food fortification of selected staple foods mandatory.
- In three Indian states fortified wheat flour was introduced in public funded programs. In Vietnam, a new food safety law called for compliance with regulations on micronutrient fortification in response to public health needs.

At the global level, GAIN contributes to the Framework for Scaling-Up Nutrition (SUN), a new international framework for tackling malnutrition, endorsed by over 100 partners. GAIN also began actively supporting the “1,000 Days” campaign comprised of a wide range of organizations that have come together to ensure that children and families get a healthy start in life and that experts and advocates are coordinated to support effective, evidence-based actions to improve nutrition.

**GAIN PREMIX FACILITY (GPF)**

GAIN launched the GPF on 1 July 2009 to tackle the challenges that producers and buyers of fortified foods face in accessing high-quality premix blends of vitamins and minerals to add to their food products at competitive costs.

www.gainhealth.org/gpf

**KEY ACHIEVEMENTS**

In its first 18 months of operation the GPF has:

- Reached an estimated **102 million consumers**
- Procured premix orders worth **US$ 10 million across 19 countries**
- Provided a **US$ 400,000 in-kind donation** of premix to the World Food Programme to help deliver fortified food to people affected by the devastating earthquake in Haiti in January 2010

www.gainhealth.org/gpf

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CONVENING UNIQUE PARTNERSHIPS

GAIN acts as a convener for partners from the public and private sectors, leveraging each partner’s unique capabilities for maximum impact. In July 2010 a new Business Development and Leverage team was formed to build out and extend partnerships, and identify and develop project opportunities and innovations. GAIN is currently working alongside more than 600 companies.

2010 marked the fifth anniversary of the GAIN Business Alliance (BA), the global platform to explore new business models, best practices and sustainable approaches in the fight against malnutrition. The GAIN Business Alliance has been growing and currently has 19 global members1. In May 2010 more than 150 representatives from business, government and international organizations came together at the GAIN BA Global Forum in Dubai to discuss practical ways in which the private sector can be more involved in the fight against malnutrition.

1 Current multinational BA members include: Ajinomoto Group, AkzoNobel, BASF, Bel Group, Britannia Industries Ltd., Cargill Incorporated, Coca-Cola Company, Groupe Danone, DSM, Essentient, Firmenich, Fortitech, Hexagon Nutrition, Kraft Foods, Mars Inc, Nutriset, PepsiCo Inc, Tetra Pak and Unilever.

PIONEERING INNOVATIVE FINANCIAL MECHANISMS

GAIN has established several investment funds and partnerships to encourage local businesses to develop new products, distribution channels and marketing approaches. These include the GAIN-Acumen Fund Nutrition Portfolio and the International Finance Corporation-GAIN Nutrition Trust Fund, as well as a co-financing agreement with LGT Venture Philanthropy. GAIN has also provided a grant to Root Capital to support its lending initiatives to food and nutrition businesses.

The Access to Nutrition Index (ATNI) will assess food and beverage manufacturers on their nutrition practices. The project began in May 2009 with the support of the Bill and Melinda Gates Foundation and the Wellcome Trust. The first phase of the project involved stakeholder consultations and research on the nutrition practices of the food and beverage sector both globally and in emerging markets.

The second phase of work is now underway, which involves developing an index that assesses companies on their nutrition practices and designing an institutional home for the Index.

www.accesstonutrition.org

Progress against targets
Leveraging investment

Target: Raise additional private sector investment

Progress: GAIN has attracted US$ 73.5 million from the private sector and investment is expected to grow.
A study supported by GAIN and the U.S. Centers for Disease Control and Prevention examining the impact of quality nutrition on children in rural areas of Western Kenya reported reductions in iron deficiency (14%), vitamin A deficiency (10%) and anemia (11%) in children receiving multi-nutrient powders (Sprinkles®) compared to those not receiving them.

In partnership with WFP and USAID, GAIN supported a survey in Uganda to determine the dietary patterns of women and children. The survey reaffirmed the potential of food fortification programs to address inadequate intake of many key vitamins and minerals.

In the field of salt iodization, GAIN supported national baseline surveys on production and consumption of adequately iodized salt. In addition, GAIN also developed a performance framework for national monitoring and evaluation systems.

Full financial statements can be found at www.gainhealth.org
ABOUT GAIN

The Global Alliance for Improved Nutrition (GAIN) is an alliance driven by the vision of a world without malnutrition. Created in 2002 at a Special Session of the UN General Assembly on Children, GAIN supports public-private partnerships to increase access to the missing nutrients in diets necessary for people, communities and economies to be stronger and healthier. An estimated 400 million people most at risk of malnutrition are benefitting from sustained and affordable nutritionally enhanced food products in more than 25 countries. Half of the beneficiaries are women and children. GAIN is a Swiss foundation headquartered in Geneva with a special international status granted by the Swiss government. Its worldwide presence includes an office in Washington D.C. as well as regional and country representatives in Johannesburg, New Delhi, Cairo, Nairobi, Kabul and Shanghai to support its activities.

GAIN’S VISION: END MALNUTRITION

68% OF BENEFICIARIES IN AFRICA

30% OF BENEFICIARIES IN ASIA